

राज्य शासनाच्या विविध विभागांच्या योजना, उपक्रम कार्यक्रमांच्या व अभियानांच्या प्रसिद्धी आणि जाहिरात विषयक कार्ये पार पाडण्यासाठी जाहिरात संस्थांची सूची

### महाराष्ट्र शासन

#### सामान्य प्रशासन विभाग

शासन निर्णय क्रमांक : मावज-२०२३/प्र.क्र.१८७/का-३४

मादाम कामा मार्ग, हुतात्मा राजगुरु चौक,

मंत्रालय, मुंबई- ४००३२.

दिनांक : २३ नोव्हेंबर, २०२३

- वाचा :** १. शासन निर्णय उद्योग, ऊर्जा व कामगार विभाग क्र.भांखस-२०१४/प्र.क्र.८२/भाग III/उद्योग ४, दि.१.१२.२०१६
२. शासन निर्णय सामान्य प्रशासन विभाग क्र.मावज २०२०/प्र.क्र.३३/का-३४, दि.१६.३.२०२०
३. शासन निर्णय सामान्य प्रशासन विभाग क्र.मावज २०२१/प्र.क्र.१२६/का-३४, दि.१३.८.२०२१
४. शासन निर्णय सामान्य प्रशासन विभाग क्र.मावज २०२२/प्र.क्र.१२९/का-३४, दि.७.९.२०२२
५. शासन निर्णय सामान्य प्रशासन विभाग क्र.मावज २०२२/प्र.क्र.१२९/का-३४, दि.३१.१.२०२३
६. शासन निर्णय सामान्य प्रशासन विभाग क्र.मावज २०२२/प्र.क्र.१२९/का-३४, दि.१२.४.२०२३
७. माहिती व जनसंपर्क महासंचालनालयाची पत्र क्र.वृत्तचित्र २०२३/जाहिरात संस्थांची सूची/का-७/२६०, दि.१२.७.२०२३ व दि.१७.७.२०२३

#### प्रस्तावना :-

राज्य शासनाच्या विविध विभागांमार्फत लोककल्याणकारी योजना, विकास प्रकल्प, उपक्रम अभियान आणि कार्यक्रम राबविले जातात. या योजना, उपक्रम अभियान आणि कार्यक्रम यांची माहिती जनसामान्यांपर्यंत पोहोचविण्याचे काम माहिती व जनसंपर्क महासंचालनालयामार्फत केले जाते. यासाठी माहिती व जनसंपर्क महासंचालनालयामार्फत प्रसार माध्यमांच्या विविध प्रकारांचा वापर केला जातो. राज्य शासनाच्या विविध योजना, उपक्रम आणि अभियान यांवर आधारित जाहिरातींच्या कल्पक कामांच्या निर्मितीसाठी (CREATIVE WORK), जाहिरातींची कार्ये पार पाडण्यासाठी आणि आवश्यक तिथे अंमलबजावणी करण्यासाठी संदर्भ क्रमांक २ वरील दिनांक १६.३.२०२० च्या शासन निर्णयान्वये जाहिरात संस्थांची यादी तयार करण्यात आली होती. या निवड सूचीची मुदत संपल्यानंतर संदर्भ क्रमांक ४, ५ व ६ येथील अनुक्रमे दिनांक ७.९.२०२२, दि. ३१.१.२०२३ आणि दि.१२.४.२०२३ च्या शासन निर्णयान्वये जाहिरात संस्थांच्या सदरच्या सूचीला नवीन सूची तयार होईपर्यंत मुदतवाढ देण्यात आलेली आहे. आता जाहिरात क्षेत्र / प्रसिद्धी माध्यम क्षेत्रामध्ये झालेल्या बदलांच्या अनुषंगाने जाहिरात क्षेत्रातील व जाहिरात निर्मिती क्षेत्रातील विशिष्ट अनुभव कौशल्य आणि व्यावसायिक अर्हता प्राप्त असलेल्या जाहिरात संस्थांची सूची तयार करण्याची बाब राज्य शासनाच्या विचाराधीन होती.

#### शासन निर्णय

राज्य शासनाच्या विविध विभागांमार्फत राबविण्यात येणाऱ्या लोककल्याणकारी योजना, विकास प्रकल्प, शासनाचे निरनिराळे अभियान आणि कार्यक्रमांची माहिती जनसामान्यांपर्यंत प्रभावीपणे पोहोचविण्यासाठी विविध माध्यमांचा वापर करून शासकीय संदेशांची माहिती लोकांपर्यंत पोहोचवली

जाते. त्यासाठी प्रचार आणि प्रसिध्दीसाठी आवश्यक असणाऱ्या कल्पक कामांची निर्मिती आणि जाहिरातीची अंमलबजावणी करणे अपेक्षित आहे. कल्पक कामाच्या निर्मितीसाठी व जाहिरातीची कार्ये पार पाडण्यासाठी जाहिरात संस्थांची सूची तयार करण्यासंदर्भात माहिती व जनसंपर्क महासंचालनालयाने ई-निविदा पद्धतीने जाहिरात क्षेत्रातील विशिष्ट अनुभव व व्यावसायिक अर्हता प्राप्त जाहिरात संस्थांकडून प्रस्तावासाठी विनंती पत्र (रिक्वेस्ट फोर प्रपोजल) मागविण्यात आले होते. यास प्रतिसाद दिलेल्या संस्थांच्या अर्जांची छाननी माहिती व जनसंपर्क महासंचालनालयाच्या स्तरावर करण्यात आली आहे. छाननी अंती पात्र ठरलेल्या व माहिती व जनसंपर्क महासंचालनालयाने शिफारस केलेल्या संस्थांच्या सूचीस शासनाची मान्यता देण्यात येत आहे.

२. जाहिरात क्षेत्रातील १४५ संस्थांचे (१) प्रिंट मीडिया (Print Media) (२) ऑडिओ व्हिज्युअल आणि ऑडिओ (Audio Visual and Audio), (३) डिजिटल मीडिया, वेब आणि समाज माध्यमे (Digital Media) Web and Social Media), (४) कार्यक्रम, बीटीएल आणि संप्रेषण कार्यक्रम (Event, BTL and Communication Activities), (५) बाह्य माध्यम (Outdoor and Out of Home) या प्रकारातील कामकाजासाठी सदर संस्थांची वार्षिक आर्थिक उलाढाल, काम करण्याचा अनुभव आणि जाहिरात निर्मिती अशा विविध क्षेत्रात असलेले प्राविण्य अशा मुद्द्यांवर अ, ब, क, ड आणि इ (Start-up) अशा पाच गटात वर्गीकरण करण्यात आले आहे. सदर संस्थांच्या कामाचे स्वरूप (Scope of Work) आणि संस्थांच्या सूचीचा तपशील खालील विवरणपत्रात जोडलेला आहे.

अ.क्र.	माध्यमांचा तपशील	विवरणपत्र क्रमांक	
		कामाचे स्वरूप	संस्थांची सूची
१.	प्रिंट मीडिया (Print Media)	A-I	A-II
२.	ऑडिओ व्हिज्युअल आणि ऑडिओ (Audio Visual and Audio)	B-I	B-II
३.	डिजिटल मीडिया, वेब आणि समाज माध्यमे (Digital Media, Web and Social Media)	C-I	C-II
४.	कार्यक्रम, बीटीएल आणि संप्रेषण कार्यक्रम (Event, BTL and Communication Activities)	D-I	D-II
५.	बाह्य माध्यम (Outdoor and Out of Home Media)	E-I	E-II

३. वरील विवरणपत्रातील जाहिरात संस्थांच्या निवडीस खालील अटी आणि शर्तीच्या अधीन राहून मान्यता देण्यात येत आहे.

(१) प्रसिध्दी मोहिमेसाठी माध्यमे निवडीचा तसेच, निवडसूची मधील जाहिरात संस्थांच्या गटाच्या (अ/ब/क/ड/इ याप्रमाणे) निवडीचा निर्णय सामान्य प्रशासन विभागाच्या, शासन निर्णय क्र. मावज-२०२१/प्र.क्र.१२६/का-३४, दि.१३.८.२०२१ अन्वये नियुक्त माध्यम आराखडा नियोजन व अंमलबजावणी समिती करेल.

(२) जाहिरात संस्थांचा कोणता गट विचारात घ्यावयाचा हे खालील मुद्द्यांच्या आधारे निश्चित केले जाईल.

- कामाचे परिमाण (क्वांटम ऑफ वर्क)
- प्रसिध्दी मोहिमेचा अंदाजित खर्च

- क) मोहिमेचे सर्वसाधारण स्वरूप, सर्वसाधारण धोरण, लक्ष्यवेधी गटांचे (टारगेट ऑडियन्स) स्वरूप, त्यांचे ठिकाण आणि त्यांचा सामाजिक आणि आर्थिक स्तर
- (३) निवडसूचीचा गट निश्चित केल्यानंतर महासंचालनालय संबंधित गटातील जाहिरात संस्थांना आमंत्रित करील. शासन निर्णय क्र.मावज-२०२१/प्र.क्र.१२६/का-३४, दि.१३ ऑगस्ट, २०२१ मध्ये नमूद केलेल्या कार्यपद्धतीनुसार, प्रसिद्धी मोहिमेच्या संदर्भात संबंधित विभागांमार्फत संस्थांना अधिक तपशीलवार माहिती (ब्रिफिंग) देण्यात येईल. तसेच प्रस्तावित अंदाजित खर्चाची रक्कम संस्थांना कळविण्यात येईल.
- (४) तपशीलवार माहितीच्या आधारे जाहिरात संस्था क्रिएटिव्हबाबत मसुदा (ड्राफ्ट) तयार करतील. समाज माध्यमे, कार्यक्रम, बीटीएल कामे, बाह्य माध्यमे /आऊटडोअर माध्यमे यांच्याकरिता निवडण्यात आलेल्या जाहिरात संस्था अंदाजित खर्चाच्या मर्यादेत माध्यम आराखडा (अंमलबजावणीच्या तपशीलवार खर्चासह) तयार करतील आणि माध्यम आराखडा नियोजन आणि अंमलबजावणी समितीपुढे सादर करतील.
- (५) माध्यम आराखडा व नियोजन समिती जाहिरात संस्थांनी केलेल्या सादरीकरणाच्या आधारे गुणांकन देऊन अटी व शर्तीसह संस्थेची/संस्थांची निवड करील.
- (६) उद्योग, ऊर्जा व कामगार विभागाचा शासन निर्णय क्र.भांखस-२०१४/प्र.क्र.८२/भाग III/उद्योग ४, दिनांक १.१२.२०१६ मधील अटींचे अनुपालन करून संस्थांची निवड प्रक्रिया राबविण्यात येईल.
- (७) संस्थांची निवड प्रक्रिया संस्थांच्या खालील कामकाजावर आधारित राहील:-
- अ) गट “अ” मधील संस्था खालील नमूद केलेल्या सर्व प्रकारच्या कामांसाठी अर्ज करू शकतील :
- १.ऑडिओ व्हिड्युअल आणि ऑडिओ मीडिया
- २.प्रिंट मीडिया
- ३.डिजीटल, वेब आणि समाज माध्यमे
- ४.कार्यक्रम, बीटीएल आणि संप्रेषण उपक्रम (कम्युनिकेशन ॲक्टीव्हिटीज)
- ५.बाह्य माध्यमे (आऊटडोअर मीडिया)
- ब) गट ब मधील संस्था उपरोक्त नमूद केलेल्या सर्व कामकाजासाठी अर्ज करू शकतील.
- क) क आणि ड गटातील संस्था त्यांची निवड केलेल्या कामासाठी अर्ज करू शकतील.
- ड) गट इ मधील संस्था त्यांची निवड केलेल्या कामासाठी अर्ज करू शकतात.
- तसेच, फक्त “अ” गटातील संस्थाच ब्रँडिंग, स्ट्रॅटेजी आणि प्लॅनिंगसाठी अर्ज करू शकतील, अन्य ब,क,ड आणि इ गटातील संस्था ब्रँडिंग, स्ट्रॅटेजी आणि प्लॅनिंगसाठी अर्ज करू शकणार नाहीत.
- (८) अ, ब, क, ड, इ या गटातील संस्थांना निविदेमध्ये सहभागी होण्यासाठीची पात्रता पुढीलप्रमाणे असेल,

अ.क्र.	संस्थेचा गट	निविदेमध्ये सहभागी होण्याबाबत पात्रता (निविदेची कमाल रक्कम)
१.	अ	रुपये १५ कोटी पर्यंत किंवा त्यावरील
२.	ब	रुपये १५ कोटी पर्यंत
३.	क	रुपये ३ कोटी पर्यंत
४.	ड	रुपये ५० लाख पर्यंत
५.	इ	नवउद्योजक *

(\*) निवडसूचीतील जाहिरात संस्थांच्या “इ” या गटातील नवउद्यमी (Start-up) संस्थांबाबत उद्योग, ऊर्जा व कामगार विभागाच्या दि.१.१२.२०१६ च्या शासन निर्णया सोबतच्या शासकीय विभागांनी करावयाच्या कार्यालयीन खरेदीसाठीच्या कार्यपद्धतीची सुधारित नियम पुस्तिका, २०१६ मधील प्रकरण क्र.३ मधील ३.१.२.९ मधील तरतुदीनुसार कार्यवाही करण्यात यावी.)

(९) या शासन निर्णयासोबत जोडलेल्या विवरणपत्रातील जाहिरात संस्थांनी सादर केलेल्या कागदपत्रांच्या आधारे सदरची जाहिरात संस्थांची निवडसूची तयार करण्यात आली आहे. संस्थांनी सादर केलेली कागदपत्रे बनावट अथवा चुकीची असल्याचे भविष्यात निदर्शनास आल्यास संबंधित संस्थेला अपात्र ठरविण्यात येईल व सदर संस्थेला शासनाच्या काळ्या यादीत टाकण्याबाबतचा निर्णय महासंचालनालयाच्या स्तरावर घेण्यात येईल. तसेच उद्योग, ऊर्जा व कामगार विभागाच्या दि.१.१२.२०१६ च्या शासन निर्णयामधील तरतुदीनुसार कारवाई करण्यात येईल.

(१०) निवड केलेल्या संस्थेस कार्यारंभ आदेश देतांना संबंधित कामासाठी आवश्यक असलेली सर्व कागदपत्रे वैध स्वरूपात संबंधित संस्थेकडे असतील याची खातरजमा करूनच कार्यारंभ आदेश देण्यात येतील.

४. जाहिरात संस्थांची निवडसूची सदर शासन निर्णय निर्गमित झाल्याच्या दिनांकापासून दोन वर्षांपर्यंत अथवा जाहिरात संस्थांची नवीन निवडसूची अस्तित्वात येईपर्यंत यांपैकी जे अगोदर घडेल, त्या दिनांकापर्यंत अस्तित्वात राहील.

५. सदर शासन निर्णय महाराष्ट्र शासनाच्या [www.maharashtra.gov.in](http://www.maharashtra.gov.in) या संकेतस्थळावर उपलब्ध करण्यात आला असून त्याचा सांकेतांक २०२३११२३१६४५०११९०७ असा आहे. हा आदेश डिजिटल स्वाक्षरीने साक्षांकित करून काढण्यात येत आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने.

( रिमा दत्तरॉय )

अवर सचिव, महाराष्ट्र शासन

प्रति,

१. मा.राज्यपाल यांचे प्रधान सचिव.

२. मा.सभापती, महाराष्ट्र विधानपरिषद, महाराष्ट्र विधानमंडळ सचिवालय, मुंबई.

३. मा.अध्यक्ष, महाराष्ट्र विधानसभा, महाराष्ट्र विधानमंडळ सचिवालय, मुंबई.

४. मा.विरोधी पक्षनेता, विधानपरिषद / विधानसभा, महाराष्ट्र विधानमंडळ सचिवालय, मुंबई.

५. मा.उपसभापती, महाराष्ट्र विधानपरिषद, महाराष्ट्र विधानमंडळ सचिवालय, मुंबई.

६. मा.उपाध्यक्ष, महाराष्ट्र विधानसभा, महाराष्ट्र विधानमंडळ सचिवालय, मुंबई.
७. सर्व सन्माननीय विधानसभा, विधानपरिषद सदस्य, महाराष्ट्र विधानमंडळ सचिवालय, मुंबई
८. मा. मुख्यमंत्र्यांचे प्रधान सचिव, मंत्रालय, मुंबई-४०० ०३२.
९. मा.उपमुख्यमंत्र्यांचे सचिव, मंत्रालय, मुंबई-४०० ०३२.
१०. सर्व मा.मंत्री यांचे खाजगी सचिव, मंत्रालय, मुंबई-४०० ०३२.
११. मा.मुख्य सचिव यांचे सहसचिव, मंत्रालय, मुंबई-४०० ०३२.
१२. सर्व अपर मुख्य सचिव / प्रधान सचिव / सचिव, मंत्रालय, मुंबई- ४०० ०३२.
१३. महासंचालक, माहिती व जनसंपर्क महासंचालनालय, मुंबई.
१४. महालेखापाल महाराष्ट्र (लेखा व अनुज्ञेयता/लेखा परीक्षा), मुंबई
१५. महालेखापाल महाराष्ट्र (लेखा व अनुज्ञेयता/लेखा परीक्षा), नागपूर
१६. अधिदान व लेखा परीक्षा अधिकारी, मुंबई
१७. निवासी लेखा परीक्षा अधिकारी, मुंबई
१८. सर्व संबंधित संस्था व समिती सदस्य
१९. उप सचिव, सामान्य प्रशासन विभाग, मंत्रालय, मुंबई.
२०. संचालक, (माहिती) (वृत्त व जनसंपर्क) माहिती व जनसंपर्क महासंचालनालय, मंत्रालय, मुंबई
२१. संचालक, (माहिती) (प्रशासन), माहिती व जनसंपर्क महासंचालनालय, मंत्रालय, मुंबई
२२. सर्व विभागीय उपसंचालक, माहिती व जनसंपर्क महासंचालनालय, मंत्रालय, मुंबई, कोकण, पुणे, कोल्हापूर, नाशिक, औरंगाबाद, लातूर, अमरावती, नागपूर
२३. सर्व जिल्हा माहिती अधिकारी, माहिती व जनसंपर्क महासंचालनालय
२४. संचालक, महाराष्ट्र परिचय केंद्र, अ-८ स्टेट एम्पोरियम इमारत, बाबा खडकसिंग मार्ग, नवी दिल्ली- ११०००१
२५. वरिष्ठ सहाय्यक संचालक, महाराष्ट्र परिचय केंद्र, श्री.काकुले यांची इमारत, दादा वैद्य रोड, पणजी, गोवा.
२६. भारतीय जनता पक्ष, महाराष्ट्र प्रदेश, सी.डी.ओ.कुटीर क्र.१, योगक्षेमसमोर, वसंतराव भागवत चौक, नरिमन पॉईंट, मुंबई-४०० ०२०
२७. भारतीय राष्ट्रीय काँग्रेस, महाराष्ट्र प्रदेश काँग्रेस(इं.) समिती, टिळक भवन, काकासाहेब गाडगीळ मार्ग, दादर, मुंबई-४०० ०२५
२८. राष्ट्रवादी काँग्रेस पक्ष, ठाकरसी हाऊस, जे.एन.हेरेडिया मार्ग, बॅलार्ड इस्टेट, मुंबई- ३८
२९. शिवसेना, शिवसेना भवन, गडकरी चौक, दादर, मुंबई-४०० ०२८.
३०. बहुजन समाज पक्ष, प्रदेश सचिव, महाराष्ट्र राज्य, बी.एस.जी.भवन, भूखंड क्र. ८३-ए, कलेक्टर कॉलनी, चेंबूर, मुंबई-४०० ०७४
३१. भारतीय कम्युनिस्ट पक्ष, महाराष्ट्र समिती, ३१४, राजभवन, एस.व्ही.पटेल मार्ग, मुंबई-०४
३२. भारतीय कम्युनिस्ट (मार्क्सवादी) पक्ष, महाराष्ट्र समिती, जनशक्ती सभागृह, ग्लोब मिल पॅलेस, वरळी, मुंबई-४०० ०१३
३३. महाराष्ट्र नवनिर्माण सेना, राजगड, मातोश्री टॉवर, शिवाजी पार्क, दादर, मुंबई-४०० ०२८.
३४. निवड नस्ती (का.३४), सामान्य प्रशासन विभाग.

## विवरणपत्र क्र. A-I

### प्रिंट मीडियाच्या कामाचे स्वरूप (Scope of Work for Print Media)

- The detailed scope of work includes conceptualization, developing creative ideas, designing, scripting, development and production for advertisements, publicity, and other resource material, including but not limited to print media in different languages. Agencies would be expected to follow the below process:
  1. Present concept/ write-up on the given subject
  2. Develop several creatives based on the given concept
  3. Script Finalization
  4. First Cut of the proposed media
  5. Subsequent cuts in case needed
  6. Final Cut including infographics if required.
- Print Media creative design:
  - Design Creatives for News Papers, other print media & digital platforms,
  - Logo & Tag-line design
  - Magazine Articles development
  - Magazine Advertorials design
  - Pamphlets, Leaflets, Flyers & E-Flyers design
  - Brochures (E-Brochures, Booklets, Coffee Table books, etc.) design
  - Invitation cards, Post Cards design
  - Stage backdrop
  - QR Code based ads/ creative
  - Infographics design
  - Books, Diaries design
  - Posters, Standees design
  - Stickers design
  - Calendars/ Planners design
  - Merchandizing - bags, stationary, etc. design
  - Providing Photography Services
  - Processing/Editing photographs for use in other media
  - Photography- Building a photo bank for use in Government creatives for the Government of Maharashtra
  - Typesetting/Designing of booklets/manuscripts
  - Proof Reading of Printing material
  - any other print media services which can be categorized as print media
- All other allied services required by DGIPR including but not limited to conceptualization, execution, monitoring, reporting, production of media infrastructure related to print media.
- Agency has to submit all the soft copies of the creatives/ media/ write-ups developed for use of DGIPR.

**विवरण पत्र क्र. A-II**  
**प्रिंट मीडियाकरिता जाहिरात संस्थांची सूची**

Sr. No.	Agency	Name	Address
<b>A CATEGORY</b>			
1	Adfactors Advertising LLP	Mr. V. Subramanian 9820066142	City Hall, Oasis Complex, Kamala Mills Compound, Pandurang Budhkar Marg, Lower Parel (W), Mumbai 400013 <a href="mailto:subu@adfactorsadvertising.com">subu@adfactorsadvertising.com</a>
2	Concept Communication Ltd	Mr. K. Srikanth 9769055580	Queen's Mansion, Prescott Road, Next to Cathedral School, Fort, Mumbai 400001 <a href="mailto:srikanth@conceptindia.com">srikanth@conceptindia.com</a>
3	Crayons Advertising Ltd	Mr. Sanjeev Bhirani 9967975503	7th Floor, Classic Pentagon, Western Express Highway, Near Bisleri, Andheri East, Mumbai 400 099 <a href="mailto:brijesh.balakrishna@crayonad.com">brijesh.balakrishna@crayonad.com</a>
4	Disha Communication Private Limited	Mr. Ramchandra Patankar 7039936847	A-305, Kotia Nirman Com Prem Co-Op Society Ltd, Opposite Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai 400053 <a href="mailto:info@dishacom.com">info@dishacom.com</a>
5	Dome Entertainment Private Limited	Mr. Pravin Ahirwar 9821138744	302, Mangal Jyot CHS, Juhu Lane, Gulmohar Road, Near Irla Masjid, Andheri (W) Mumbai 400058 <a href="mailto:pravinahirwar@domeindia.com">pravinahirwar@domeindia.com</a>
6	Mercantile Advertising	Mr. Rasesh Shah 9870737476	304, Bhavya Plaza, 5th Road, Khar (W), Mumbai 400052 <a href="mailto:jignesh.mercantile@gmail.com">jignesh.mercantile@gmail.com</a>
7	Prachar Communication Private Limited	Mr. Dhaval Vyas 9167209849	105, Samkeet Apartment B wing, Sant Janabai Marg, Off Hanuman Road, Vile Parle (E), Mumbai 400057 <a href="mailto:mail@prachar.in">mail@prachar.in</a>
8	Sanket Communication Private Limited	Mr. Amalan Mascarenhas 9167401497	Shop no. 66, 2nd floor, Juhu Supreme Shopping Centre, JVPD Scheme, Mumbai 400 049 <a href="mailto:sanketmumb@gmail.com">sanketmumb@gmail.com</a>
9	Ventures Advertising Private Limited	Mr. Vitesh Shah 9930144490	142- A Ventures House, Marol Co-Op Industrial Estate, Marol, Andheri (E), Mumbai 400059 <a href="mailto:tenders@vapil.net">tenders@vapil.net</a>
<b>B CATEGORY</b>			
1	All star Inc	Mr. Rasesh Shah 9820441244	7, Chandangiri, 31, Tilak road, Santacruz (W), Mumbai-400054 <a href="mailto:allstarincMumbai@gmail.com">allstarincMumbai@gmail.com</a>
2	Angle Advertising	Mr. Shaila Shelar 9822011118	Narayan Udyog Bhavan, 3rd floor, Office No. 309, Dinshaw Petit Road, Lalbaug, Lower Parel, Mumbai – 400012 <a href="mailto:angle@angleadv.com">angle@angleadv.com</a>
3	Deepali Design and Exhibits Private Limited	Mr. Rimjhim Gupta 8929036539	Unit no 812, 8th floor Hub Town Viva, Western Mumbai – 400060 <a href="mailto:deepali@deepalidesigns.com">deepali@deepalidesigns.com</a>
4	Dot communication and Marketing Private Limited	Mr. Nagendra Tiwari 9871223537	209-210, 2nd Floor, Gagandeep Building Rajendra Place, New Delhi – 110008 <a href="mailto:dotcommunication01@gmail.com">dotcommunication01@gmail.com</a>
5	Kautilya Multicreations Private Limited	Mr. Abhishree Vairagade 8888800783	B2, 402/A, Marathon Innova, 'B'- wing, Ganapatroa kadam marg, Lower Parel - W Mumbai 400013 <a href="mailto:kautilyامل@gmail.com">kautilyامل@gmail.com</a>
6	Moulis Advertising Service Private Limited	Mr. Arvind Mittal 9892916666	13, 2nd floor, Zehera manzil, LJ road, opp paradise cinema, Mahim West, Mumbai – 400016 <a href="mailto:md.ceo@moulisadvertising.com">md.ceo@moulisadvertising.com</a>
7	Paramin Advertising and Marketing Associates	Mr. Parameshwaran Iyer	4-A Botawala Chambers, 1st floor, Sir P M Road, Fort, Mumbai 400001 <a href="mailto:csparam@paramindia.com">csparam@paramindia.com</a>

		9821115889	
8	R.W Promotions Private Limited	Mr. Venkatesh Srinivasan 9322993234	M-31 Hirnen shopping centre, M.G Road, Goregaon West, Mumbai – 400062 <a href="mailto:vinay@rwp.in">vinay@rwp.in</a>
9	Ronak Advertising	Mr. Amardeep Singh Vig 9820152753	1304-1308, Cyber One, sector 30A, Vashi, Navi Mumbai <a href="mailto:Ronak.account@gmail.com">Ronak.account@gmail.com</a>
10	Sanjeevani Advertising Company	Mr. Ram Jadhav 022 25776168	1109, D. S. Business Galleria, L.B.S road, next to huma big cinemas, Kanjurmarg (W), Mumbai – 400078 <a href="mailto:ram@sanjeevaniadvertising.com">ram@sanjeevaniadvertising.com</a>
11	Signpost India Ltd	Mr. Rajesh Awasthi 9823187514	4,Vitarg Apartment, Rajendra Nagar, Nandanvan, Nagpur 440024 <a href="mailto:sandeep.kulkarni@signpostindia.com">sandeep.kulkarni@signpostindia.com</a>
12	SPAN Communication	Mr. Ravi Kapoor 9821076092	2nd Floor, 212A, Hubtown Solaris, N. S. Phadke Marg, Opp. Teligali, Near East West Flyover, Andheri (E), Mumbai-400069 <a href="mailto:ravik@spancom.in">ravik@spancom.in</a>
13	Sunjeet Communication Private Limited	Mr. Sunil Chhabria 9820292815	155, Modi street, ground floor, victoria bakery building, off. Agairy lane, Fort, Mumbai – 400001 <a href="mailto:director@sunjeetcommunications.com">director@sunjeetcommunications.com</a>
<b>C CATEGORY</b>			
1	Adman Advertising	Mr. Rajiv Jajodia 9810064520	No. 11, 1st Floor, Building No. 115/ 117, Trinity House, B B Street, Fort, Mumbai 400001 <a href="mailto:adman.ads@gmail.com">adman.ads@gmail.com</a>
2	Akar Advertising and Marketing Private Limited	Mr. Pravin Ghugare 022-35658303	No.11, Mulji Jetha Building, 185, Princess Street, Marine Lines East, Mumbai 400002 <a href="mailto:Mumbaiakar@gmail.com">Mumbaiakar@gmail.com</a>
3	Amit Advertising Agency	Mr. Vikrant Pardeshi 9860772632	4,Vitarg Apartment, Rajendra Nagar, Nandanvan, Nagpur 440024 <a href="mailto:amitadv@gmail.com">amitadv@gmail.com</a>
4	ANJ Creations Private Limited	Mr. Zankrut Oza 7303411042	3rd floor, 302- B, Elphinstone House, 17 Murzban Road, Fort Mubambai, 400001 <a href="mailto:saurav.bhandari@anj.xyz">saurav.bhandari@anj.xyz</a>
5	AVF Creative Brand Consultancy Private Limited	Mr. Vaibhav Dhasal 9850647444	3rd floor, Fortune Plaza, Bakimchandra Chatopaddhyay roas, Shivajinagar, Pune 411005 <a href="mailto:avf.akshay@gmail.com">avf.akshay@gmail.com</a>
6	GOBANANAS	Mr. Nishit Shah 9825050225	901, 9th Floor, Padmavati Heights, Shraddhanand Road, Vile Parle, East, Mumbai 400057 <a href="mailto:accounts@gobananas.co.in">accounts@gobananas.co.in</a>
7	Goldmine Advertising Ltd	Ms. Ankita Parab 9967102932	306, The Summit, Off Western Express Highway, Vile Parle East, Mumbai 400057 <a href="mailto:tender@goldminelt.com">tender@goldminelt.com</a>
8	GSPK Consultancy Private Limited	Ms. Sarika Jadhav 9820085277	Loksatta Movement Basement, Unit No. 4,8,9,10,11, Byculla, Mumbai 400027 <a href="mailto:accounts@gspk.com">accounts@gspk.com</a>
9	INIT Design studio	Mr. Khantil Mehta 7021189854	5A, Bakhtawar building, Ramnath Goenka marg, Nariman Point, Mumbai 400021 <a href="mailto:Mumbai@worldofinit.com">Mumbai@worldofinit.com</a>
10	Inter Publicity Private Limited	Mr. Gaurav Mehra 9820143910	1st Floor, Ballard House, Adi Marzban Path, Ballard Estate, Mumbai – 400001 <a href="mailto:shajmanj@gmail.com">shajmanj@gmail.com</a>
11	Jyotirling enterprises	Mr. Anand Bhedse 9821748406	315- B Deen bldg, Compound shop No. 32 Delisle Road, Lower Parel -E Mumbai – 400011 <a href="mailto:jyotirling2017@gmail.com">jyotirling2017@gmail.com</a>
12	Sunflower Marketing and Advertising	Mr. Mandar Rane 9819019216	606, Reliable Business Centre, Oshiwara, Andheri-West, Mumbai – 400102 <a href="mailto:sunflowerindia@gmail.com">sunflowerindia@gmail.com</a>



13	TFD communications Private Limited	Mr. Joe D'Silva 7498881485	12-15, Anand Estate, NM joshi Marg, Chinchpokli West Mumbai 400011. <a href="mailto:accounts@24framesdigital.com">accounts@24framesdigital.com</a>
14	Lalit advertising	Mr. Aniket Pednekar 9999067040	The capital, level 7, plot C-70, G block, Bandra Kurla Complex, Bandra, Mumbai 400051 <a href="mailto:lalitads@gmail.com">lalitads@gmail.com</a>
15	Mode Advetising and Marketing Private Limited	Ms. Janak Dhavan 022-22613986	Ravi Building 4th & 6th floor, 1891/191 Dr. DN Road, Fort, Mumbai, 400001 <a href="mailto:info@modeindia.com">info@modeindia.com</a>
16	MY Arkay Commumication Solution Private Limited	Mr. Amarjeet Chouhan 8888849349	TB No. 11, Lane No. 2, Pratap Nagar, Aurangabad 431005 <a href="mailto:office@myarkay.com">office@myarkay.com</a>
17	Ocean Film Company Private Limited	Mr. Omkar Kate 9892610092	B-20, Shivprabha, Daulat Nagar, Kherwadi, Bandra€ - 400051 <a href="mailto:oceanfilmcompany@gmail.com">oceanfilmcompany@gmail.com</a>
18	Pamm Advertising and Marketing	Mr. Sunil Chhabra 9811029192	302-304, Sethi Bhawan, 7 Rajendra Place, New Delhi – 110008 <a href="mailto:pammMumbai@gmail.com">pammMumbai@gmail.com</a>
19	Sai Advertisers	Mr. Gulshan Patel 020-22821345	8th floor, 814, Dalamal Towers, Free press journal marg, nariman point, Mumbai City. <a href="mailto:saiadvertisers@gmail.com">saiadvertisers@gmail.com</a>
20	Saket communication Pune	Mr. Vijay Joshi 7774014110	101/104, Shreeyash Apartment, Mayur Colony, Kothrud, Pune – 411038 <a href="mailto:media@saketindia.in">media@saketindia.in</a>
21	Shark Advertising Private Limited	Mr. Kailash Kabra 9920223503	207, Accord, Station Road, Goregaon East, Mumbai – 63 <a href="mailto:mohit@sharkadv.com">mohit@sharkadv.com</a>
22	Siddhi Advertising	Mr. Devanand Kulkarni 9423340494	14/109, first floor, unnat nagar-4, M.G road, Opp. Azad maidan, Goregaon West, Mumbai 400104 <a href="mailto:siddhiadvert@gmail.com">siddhiadvert@gmail.com</a>
23	Velocita Brand Consultant Private Limited	Mr. Samarth Singh 9960422230	8th floor, olympia business house, next to supreme HQ, Bengaluru-Mumbai highway, Baner, Pune – 411045 <a href="mailto:bharatk@velocitagroup.com">bharatk@velocitagroup.com</a>
<b>D CATEGORY</b>			
1	ADWAY Design	Mr. Nitin Chiplunkar 9422051020	Cindrella's Castle, S-1, Bhausingaji Road, Nagala Park, Kolhapur – 416002 <a href="mailto:adwaydesigns@yahoo.co.in">adwaydesigns@yahoo.co.in</a>
2	Avail Advetising	Mr. Avinash Shaligram 9822037040	Sr. No.2A, 'Aasmant Apts.', Flat no 10, 3rd floor., Opp. SNTD College, Erandwane, Pune – 411004 <a href="mailto:director@availadvertising.com">director@availadvertising.com</a>
3	Blaze media services	Mr. Yogesh Pagare 9730654445	11, Akshardhara 'A', Matoshri Nagar, Upnagar, Nashik – 422006 <a href="mailto:blazemediaservices@gmail.com">blazemediaservices@gmail.com</a>
4	Bubble Communication	Ms. Aarti Notiyal 9004608527	7 Petals, Bungalow 7, Near Blue Roof Club, Thane 400615 <a href="mailto:bubblecommunication@gmail.com">bubblecommunication@gmail.com</a>
5	Creative production	Mr. Sagar More 7020696958	Shriyash housing society Shop No.2 Opposite Mandar Lodge Narayan Peth, Pune, 411030 <a href="mailto:creativeniproduction1@gmail.com">creativeniproduction1@gmail.com</a>
6	Giri Media Services Private Limited	Mr. Subhash Lagali 9763133550	205/206, 2nd Floor, Benchmark, Besides BM Fitness, Shri Shri Ravi Shankar Marg, Near DGP Nagar No.1, Nashik-422006 <a href="mailto:subhash@girimedia.in">subhash@girimedia.in</a>
7	Kanchan Nayak Productions	Mr. Shrikant Joshi	111, Janawadi, Senapati Bapat Road, Arun Kadam Chowk, Pune – 411016 <a href="mailto:Kanchannayak@rediffmail.com">Kanchannayak@rediffmail.com</a>

8	Matrix Bricks Infotech Private Limited	Mr. Kush Patel 9967070290	103, Elite Enclave CHS, Plot no. 78, Sector 14, Koperkhairane, Navi Mumbai, Thane – 400709 <a href="mailto:mehul@matrixbricks.com">mehul@matrixbricks.com</a>
9	Media Research and Development (India) Private Limited	Mr. Dilip Kawli 9819907982	13, Amrut Madhura, 3, RSC 28, Sector 3, Charkop, Kandivali (W), Mumbai – 400067 <a href="mailto:media.rnd1@gmail.com">media.rnd1@gmail.com</a>
10	More Marketing Services Private Limited	Mr. Parag More 9819383834	109, 2nd Floor, Swati Mitra CHS Ltd., Gulmohar Cross Road no 12, JVDD Juhu, Mumbai – 400049 <a href="mailto:parag@moreconsulting.in">parag@moreconsulting.in</a>
11	Pactic media concepts OPC Private Limited	Mr. Nikhil Karampuri 9503448484	8, Lavira Park, near Rahul Nagar, Kothrud, Pune – 411029 <a href="mailto:nikhil@pactic.in">nikhil@pactic.in</a>
12	Revell creations Private Limited	Mr. Mahesh Ghorpade 9325333524	2059, A -204, Akruti Sankul, Sadashiv Peth, Pune – 411030 <a href="mailto:revell.mediasolution@gmail.com">revell.mediasolution@gmail.com</a>
13	SB Production Private Limited	Mr. Shankar Barve 9850744020	Barve, 81/1B/13, Chaitraban Society, Near Janvikas Credit Co-Operative Bank, Adarsh Nagar, New Sangavi Pune – 411027 <a href="mailto:shankarbarve@gmail.com">shankarbarve@gmail.com</a>
<b>E CATEGORY</b>			
1	Flying Hippo Media Private Limited	Vinaya Jadhav 9359335767	2nd Floor, Baniya House, Opp. VIP Road Bus Stop, Dharampeth, Nagpur – 440010 <a href="mailto:info@flyinghippomedia.com">info@flyinghippomedia.com</a>
2	Lay Bhari Media Private Limited	Mr. Tatyaso Kharat 7065513110	007, 2ND Floor, Plot No.22, Munshaw House, Rustom Sidhwa Marg, Handloom House, Near Residency Hotel, Fort, Mumbai-400001 <a href="mailto:laybhari.media@gmail.com">laybhari.media@gmail.com</a>
3	Leo9 Advertising Private Limited	Mr. Ram Kharade 9921664009	Shop No. 12, Lalbaug Raja Society, Lalbaug Mumbai – 400012 <a href="mailto:leo9adv@gmail.com">leo9adv@gmail.com</a>
4	Talent Box Events and Entertainment Private Limited	Mr. Dipak Dalvi 8888943434	Floor 1, Plot 225, 13/ 14, E-Rangari building, L.M. Joshi Marg, Delisle Road, Mumbai <a href="mailto:talentboxevent@gmail.com">talentboxevent@gmail.com</a>
5	North Ray Media Private Limited	Ms. Kartikee Yadav 9967936566	A 1203, Evershine Cosmic CHSL, Behram Baug, Jogeshwari (W), Mumbai – 400102 <a href="mailto:northraymedia@gmail.com">northraymedia@gmail.com</a>
6	Policy Wing Private Limited	Mr. Kunal Chhajed	56 A, Pooja Niwas, Teen Lakdi, Nehru Chauk, Igatpuri, Nashik – 422403 <a href="mailto:japieev@policywing.com">japieev@policywing.com</a>
7	Sevencrafts Arts and Creatives Private Limited	Ms. Rashmi Shinde 9673494942	Plot No. 65, Gajanan Prasad Colony, Behind Veterinary College, seminary Hills, Nagpur- 440006 <a href="mailto:sevencraftlabs@gmail.com">sevencraftlabs@gmail.com</a>
8	Wilbert Creations Private Limited	Mr. Pratik Sharma 9022333440	Flat No. 109, Plot No. F/04 & F-4/1, Road No. 22, Wagle Estate, Thane-West-400604 <a href="mailto:creationswilbert@gmail.com">creationswilbert@gmail.com</a>
9	Ajanta Advertising and Entertainment Private Limited	Mr. Nitin Nitnaware 7972825288	H. No. 4-20-36/3 P, Pradnya Nagar, Laxmi Colony, Aurangabad - 431001 <a href="mailto:talk2nitinroolz@gmail.com">talk2nitinroolz@gmail.com</a>
10	Blue Mormon Advertising and Entertainment Private Limited	Mr. Nikhil Dhanawade 9819932983	B1/14, Pushpak CHS, Pawar Nagar, Thane (W) – 400610 <a href="mailto:thi3rdangle44@gmail.com">thi3rdangle44@gmail.com</a>
11	Right Spot Advertisement	Mr. Chaitanya Gaikwad 9665554445	HNO 5 SNO 382/2/4/1, Karanje Tarf Satara – 415002 <a href="mailto:rightspotad@gmail.com">rightspotad@gmail.com</a>
12	Padmapani Media LLP	Mr. Abhijit Patil 9764443990	Shop No. 7, Darshna Plaza, S.M.I.T> College Road, Jalgaon – 425001 <a href="mailto:awajmarathi@gmail.com">awajmarathi@gmail.com</a>

## विवरणपत्र क्र. B-I

### ऑडिओ व्हिज्युअल आणि ऑडिओ माध्यमाच्या कामांचे स्वरूप

(Scope of Work for Audio Visual & Audio)

- The detailed scope of work includes conceptualization, developing creative ideas, designing, scripting, developing and production of advertisements, publicity, and other resource material, including but not limited to Audio-visual and audio in different languages. Agencies would be expected to follow the below process:
  1. Present concept on the given subject
  2. Develop several creatives based on the given concept
  3. Script Finalization, Subtitle Finalization
  4. Casting
  5. First Cut of the AV/ Audio
  6. Subsequent cuts in case needed
  7. Final Cut including subtitles (Subtitles only for AV),

Few of the media activities are listed below:

#### a) Audio-visual Media:

- Video Creatives for Television/ YouTube/ Social Media
- Creation of immersive and 360-degree videos
- Cinema video
- AVs for outdoor LED Screens
- AVs for outdoor Broadcasting Van
- Documentary Films
- Animation Graphics
- Talk shows
- Quickies/ Short Videos
- Video Editing
- Live videos/ streaming on social media
- Use of cable channels to further accentuate public outreach
- any other activity that can be categorized as Audio-visual media activity

#### b) Audio Media

- Audio Creatives for Radio including Jingles
- Recording/Dubbing
- Recorded Calling/ Dialer Tones
- Voice Over
- Arranging Background Music for audio-visual creative
- Podcasts for digital media & radio
- Any other audio media services.
- Radio Sponsored Program/ Talk Show/ Discussions:
  - In order to create awareness about Government of Maharashtra and related components, a series of Radio Sponsored Program may be developed. The program will be produced in a Radio Magazine format which is typically characterized by periodicity, variety in its content presentation- discussions, interviews, reviews, music and feedback. The content may be developed in consultation with the DGIPR Team. The agency will be responsible for but not limited to developing scripts, suggesting topics for the episodes, suggesting guests for expert advice segment/interview etc.
- All other allied services including but not limited to conceptualization, execution, monitoring, reporting, related to Audio-Visual and Audio media.

## विवरणपत्र क्र. B-II

## ऑडिओ व्हिज्युअल आणि ऑडिओकरिता जाहिरात संस्थांची सूची

(Agencies Empanelment for Audio-Visual and Audio)

Sr. No.	Agency	Name	Address
<b>A CATEGORY</b>			
1	Adfactors Advertising LLP	Mr. V. Subramanian 9820066142	City Hall, Oasis Complex, Kamala Mills Compound, Pandurang Budhkar Marg, Lower Parel (W), Mumbai 400013 Email- <a href="mailto:subu@adfactorsadvertising.com">subu@adfactorsadvertising.com</a>
2	Concept Communication Limited	Mr. K. Srikanth 9769055580	Queen's Mansion, Prescott Road, Next to Cathedral School, Fort, Mumbai 400001. <a href="mailto:srikanth@conceptindia.com">srikanth@conceptindia.com</a>
3	Crayons Advertising Limited	Mr. Sanjeev Bhirani 9967975503	7th Floor, Classic Pentagon, W. E. Highway, Near Bisleri, Andheri East, Mumbai 400 099 <a href="mailto:brijesh.balakrishna@crayonad.com">brijesh.balakrishna@crayonad.com</a>
4	Disha Communication Private Limited	Mr. Ramchandra Patankar 7039936847	A-305, Kotia Nirman Com Prem Co-Op Society Ltd, Opposite Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai 400053. <a href="mailto:info@dishacom.com">info@dishacom.com</a>
5	Dome Entertainment Private Limited	Mr. Pravin Ahirwar 9821138744	302, Mangal Jyot CHS, Juhu Lane, Gulmohar Road, Near Irla Masjid, Andheri (W) Mumbai 400058 <a href="mailto:pravinahirwar@domeindia.com">pravinahirwar@domeindia.com</a>
6	Mercantile Advertising	Mr. Rasesh Shah 9870737476	304, Bhavya Plaza, 5th Road, Khar (W), Mumbai 400052 <a href="mailto:jignesh.mercantile@gmail.com">jignesh.mercantile@gmail.com</a>
7	Prachar Communication Private Limited	Mr.Dhaval Vyas 9167209849	105, Samkeet Apartment B wing, Sant Janabai Marg, Off Hanuman Road, Vile Parle (E), Mumbai 400057 <a href="mailto:mail@prachar.in">mail@prachar.in</a>
8	Sanket Communication Private Limited	Mr. Amalan Mascarenhas 9167401497	Shop no. 66, 2nd floor, Juhu supremeShopping Centre, JVPD Scheme, Mumbai 400 049 <a href="mailto:sanketmumb@gmail.com">sanketmumb@gmail.com</a>
9	Ventures Advertising Private Limited	Mr. Vitesh Shah 9930144490	142- A Ventures House, Marol Co-Op Ind. Estate, Marol, Andheri (E), Mumbai 400059. <a href="mailto:tenders@vapli.net">tenders@vapli.net</a>
<b>B CATEGORY</b>			
1	All star Incorporation.	Mr. Rasesh Shah 9820441244	7, Chandangiri, 31, Tilak road, Santacruz (W), Mumbai-400054 <a href="mailto:allstarincMumbai@gmail.com">allstarincMumbai@gmail.com</a>
2	Angle Advertising	Mrs. Shaila Shelar 9822011118	Narayan Udyog Bhavan, 3rd floor, office no. 309, Dinshaw petit road, lalbaug, Mumbai – 400012 <a href="mailto:angle@angleadv.com">angle@angleadv.com</a>
3	Deepali Design and Exhibits Private Limited.	Mr. Rimjhim Gupta 8929036539	Unit no 812, 8th floor Hub Town Viva, Western Mumbai – 400060 <a href="mailto:deepali@deepalidesigns.com">deepali@deepalidesigns.com</a>
4	Dot communication and Marketing Private Limited.	Mr. Nagendra Tiwari 9871223537	209-210, 2nd Floor, Gagandeep Building, Rajendra Palace, New Delhi – 110008 <a href="mailto:dotcommunication01@gmail.com">dotcommunication01@gmail.com</a>
5	Kautilya Multicreations Private Limited	Mr. Abhishree Vairagade 8888800783	B2, 402/A, Marathon Innova, 'B'- wing, Ganapatrao Kadam Marg, Lower Parel- West, Mumbai 400013 <a href="mailto:kautilyampl@gmail.com">kautilyampl@gmail.com</a>
6	Moulis Advertising Service Private Limited	Mr. Arvind Mittal 9892916666	13, 2nd floor, Zehera manzil, L.J. Road, Opposite to Paradise Cinema, Mahim-West, Mumbai-400016 <a href="mailto:md.ceo@moulisadvertising.com">md.ceo@moulisadvertising.com</a>
7	Paramin Advertising and Marketing Associates	Mr. Parameshwaran Iyer 9821115889	4-A, Botawala Chambers, 1st floor, Sir P M Road, Fort, Mumbai- 400001 <a href="mailto:csparam@paramindia.com">csparam@paramindia.com</a>

8	R.W Promotions Private Limited	Mr. Venkatesh Srinivasan 9322993234	M-31, Hirnen Shopping Centre, M.G Road, Goregaon- West, Mumbai – 400062 <a href="mailto:vinay@rwp.in">vinay@rwp.in</a>
9	Ronak Advertising	Mr. Amardeep Singh Vig 9820152753	1304-1308, Cyber One, Sector 30A, Vashi, Navi Mumbai. <a href="mailto:Ronak.account@gmail.com">Ronak.account@gmail.com</a>
10	Sanjeevani Advertising Company	Mr. Ram Jadhav 022 25776168	1109, D. S. Business Galleria, L.B.S road, Next to Huma Big Cinemas, Kanjurmarg-West, Mumbai – 400078 <a href="mailto:ram@sanjeevaniadvertising.com">ram@sanjeevaniadvertising.com</a>
11	Signpost India Limited	Mr. Rajesh Awasthi 9823187514	4, Vitarg Apartment, Rajendra Nagar, Nandanvan, Nagpur 440024 <a href="mailto:sandeep.kulkarni@signpostindia.com">sandeep.kulkarni@signpostindia.com</a>
12	SPAN Communication	Mr. Ravi Kapoor 9821076092	2nd Floor, 212A, Hubtown Solaris, N. S. Phadke Marg, Near East West Flyover, Andheri (E), Mumbai-400069 <a href="mailto:ravik@spancom.in">ravik@spancom.in</a>
13	Sunjeet Communication Private Limited	Mr. Sunil Chhabria 9820292815	155, Modi Street, Ground Floor, Victoria Bakery Building, Off Agairy Lane, Fort, Mumbai- 400001 <a href="mailto:director@sunjeetcommunications.com">director@sunjeetcommunications.com</a>
<b>C CATEGORY</b>			
1	Akar Advertising and Marketing Private Limited	Mr. Pravin Sambhaji Ghugare 022-35658303	No.11, Mulji Jetha Building, 185, Princess Street, Marine Lines East, Mumbai 400002 <a href="mailto:Mumbaiakar@gmail.com">Mumbaiakar@gmail.com</a>
2	ANJ Creations Private Limited	Mr. Zankrut Oza 7303411042	3rd floor, 302- B, Elphinstone House, 17 Murzban Road, Fort, Mumbai, 400001 <a href="mailto:saurav.bhandari@anj.xyz">saurav.bhandari@anj.xyz</a>
3	Sunflower Marketing and Advertising	Mr. Mandar Rane 9819019216	606, Reliable Business Centre, Oshiwara, Andheri-West, Mumbai – 400102 <a href="mailto:sunflowerindia@gmail.com">sunflowerindia@gmail.com</a>
4	Pournima advertising agency Private Limited	Ms. Jyoti Sawant 7926601150	218, Prabhadevi industrial estate, opp. Siddhivinayak Temple, Prabhadevi, Mumbai – 400025 <a href="mailto:manan@purnimaadv.com">manan@purnimaadv.com</a>
5	TFD communications Private Limited	Mr. Joe D'Silva 7498881485	12-15, Anand Estate, NM joshi Marg, Chinchpokli West Mumbai 400011. <a href="mailto:accounts@24framesdigital.com">accounts@24framesdigital.com</a>
6	AVF Creative Brand Consultancy Private Limited	Mr. Vaibhav Laxman Dhasal 9850647444	3rd floor, Fortune Plaza, Bakimchandra Chatopaddhyay roas, Shivajinagar, Pune 411005 <a href="mailto:avf.akshay@gmail.com">avf.akshay@gmail.com</a>
7	Banyan Infomedia Private Limited	Mr. Abhishek Kumar 9990998956	Villa no. 215, Royal Palms, Aarey Milk Colony Road, Goregaon East, Mumbai 400065 <a href="mailto:amit@banyaninfomedia.com">amit@banyaninfomedia.com</a>
8	Digital radio (Delhi) Broadcasting Limited	Mr. Amjad Syed 9820885454	Floor-3, B, Todi Industrial Estate, Sitaram, Jadhav Marg, Sun Mill Compound, Lower Parel, Delisle Road, Mumbai 400013 <a href="mailto:info@redfm.in">info@redfm.in</a>
9	Dora Digs	Mr. Akshay Ashok Shah 9503313300	Flat No 1, 311/16 S NO 576, Amruta society, Ghorpadi Peth, Ekbote Colony, Pune 411042 <a href="mailto:doradigsofficial@gmail.com">doradigsofficial@gmail.com</a>
10	E-factors Experience Ltd	Deepti Khatri 9713467067	101-A, Kundan Kutir, Hari Nagar, Ashram, New Delhi 110014 <a href="mailto:deepti.khatri@efactorex.com">deepti.khatri@efactorex.com</a>
11	GO BANANAS	Mr. Nishit Shah 9825050225	901, 9th Floor, Padmavati Heights, Shraddhanand Road, Vile Parle, East, Mumbai 400057 <a href="mailto:accounts@gobananas.co.in">accounts@gobananas.co.in</a>
12	Goldmine Advertising Limited	Ms. Ankita Parab 9967102932	306, The Summit, Off W.E.Highway, Vile Parle East, Mumbai 400057 <a href="mailto:tender@goldminelt.com">tender@goldminelt.com</a>
13	GSPK Consultancy Private Limited	Ms. Sarika Jadhav 9820085277	Loksatta Movement Basement Unit No. 4,8,9,10,11, Byculla, Mumbai 400027 <a href="mailto:accounts@gspk.com">accounts@gspk.com</a>
14	INIT Design Studio	Mr. Khantil P. Mehta	5A, Bakhtawar building, Ramnath Goenka marg, Nariman Point, Mumbai 400021

		7021189854	<a href="mailto:Mumbai@worldofinit.com">Mumbai@worldofinit.com</a>
15	Inter Publicity Private Limited	Mr. Gaurav Mehra 9820143910	1st Floor, Ballard House, Adi Marzban Path, Ballard Estate, Mumbai – 400001 <a href="mailto:shajmanj@gmail.com">shajmanj@gmail.com</a>
16	Kshitij IT solution Private Limited	Mr. Namdeo Shewale 9226781332	Office no. 23, snehal Park, S no 29/9 behind maitri park, Kothrud, Pune – 411038 <a href="mailto:contact.kshitijit@gmail.com">contact.kshitijit@gmail.com</a>
17	Lalit advertising	Mr. Aniket Pednekar 9999067040	The capital, Level 7, Plot C-70, G block, Bandra-Kurla Complex, Bandra, Mumbai 400051 <a href="mailto:lalitads@gmail.com">lalitads@gmail.com</a>
18	Mode Advertising and Marketing Private Limited	Ms. Janak Dhavan 022-22613986	4th & 6th floor, 1891/191, Ravi Building, Dr. DN Road, Fort, Mumbai, 400001 <a href="mailto:info@modeindia.com">info@modeindia.com</a>
19	Ocean Film Company Private Limited	Mr. Omkar Kate 9892610092	B-20, Shivprabha, Daulat Nagar, Kherwadi, Bandra-East, Mumbai - 400051 <a href="mailto:oceanfilmcompany@gmail.com">oceanfilmcompany@gmail.com</a>
20	Pamm Advertising and Marketing Limited	Mr. Sunil Chhabra 9811029192	302-304, Sethi Bhawan, 7, Rajendra Place, New Delhi – 110008 <a href="mailto:pammMumbai@gmail.com">pammMumbai@gmail.com</a>
21	Rajkarne Media Waves Private Limited	Mr. Prashant Masurke 9422105140	664, Navjeevan Lakdi Pool, Near Gajanan Maharaj Mandir, Mahal, Nagpur <a href="mailto:mediawavesoe@gmail.com">mediawavesoe@gmail.com</a>
22	Sai Advertisers	Mr. Gulshan Patel 020-22821345	8th floor, 814, Dalamal Towers, Free Press Journal Marg, Nariman Point, Mumbai-400032 <a href="mailto:saiadvertisers@gmail.com">saiadvertisers@gmail.com</a>
23	Saket communication	Mr. Vijay Joshi 7774014110	101/104, Shreeyash Apartment, Mayur Colony, Kothrud, Pune – 411038 <a href="mailto:media@saketindia.in">media@saketindia.in</a>
24	SeeOn	Mr. Akshay Donde 9870188878	B/209, Shree Amrut Park, Shastri Nagar Road, Kalwa, Thane 400605. <a href="mailto:a@seeon.in">a@seeon.in</a>
25	Shark Advertising Private Limited.	Mr. Kailash Kabra 9920223503	207, Accord, Station Road, Goregaon East Mumbai -400063 <a href="mailto:mohit@sharkadvt.com">mohit@sharkadvt.com</a>
24	Siddhi Advertising	Mr. Devanand Kulkarni 9423340494	14/109, First Floor, Unnat Nagar-4, M.G road, Opp. Azad Maidan, Goregaon West, Mumbai 400104 <a href="mailto:siddhiadvert@gmail.com">siddhiadvert@gmail.com</a>
25	Team Rustic Private Limited	Mr. Vinod Janardhan 9821084133	B-302, Sanpada Railway Station Complex, Navi Mumbai - 400705 <a href="mailto:vinodj@teamrustic.com">vinodj@teamrustic.com</a>
26	Vatsalya Tech-A (Unit of Dada Bhagwan Foundation)	Mr. Alpesh Patel 9924343406	GAT NO. 184/2 Varve BK village, Tal. Bhore Pune <a href="mailto:sanjayniruma@gmail.com">sanjayniruma@gmail.com</a>
27	Velocita Brand Consultant Private Limited	Mr. Samarth Singh 9960422230	8th floor, olympia business house, next to supreme HQ, Bengaluru-Mumbai highway, Baner, Pune – 411045 <a href="mailto:bharatk@velocitagroup.com">bharatk@velocitagroup.com</a>
28	Ventes Avenues Private Limited	Mr. Fauzan Bhimdiwala 9820773576	706-708, Nirman Kendra Building, Famous Studio Lane, Off Dr. E. Moses Road, Mahalaxmi, Mumbai – 400011 <a href="mailto:finance@ventesavenues.in">finance@ventesavenues.in</a>
<b>D CATEGORY</b>			
1	4AM Worldwide Advertising Private Limited	Mr. Rajesh Kuveskar 9769769212	2nd Floor, Astare House, Off. Makwana Road, Marol, Andheri East, Mumbai 400059 <a href="mailto:rajesh@4amworldwide.com">rajesh@4amworldwide.com</a>
2	Adfine Advertising and Events Private Limited	Mr. Shivprasad Patil 9823096818	Plot No. 16, Shiv Bungalow, Ruikar colony, Kolhapur <a href="mailto:adfineevents@gmail.com">adfineevents@gmail.com</a>
3	Avail Advetising	Mr. Avinash Shaligram 9822037040	Sr. No.2A, 'Aasmant Apts.', Flat no 10, 3rd floor., Opp. SNDT College, Erandwane, Pune – 411004 <a href="mailto:director@availadvertising.com">director@availadvertising.com</a>
4	Bubble Communication	Ms. Aarti	7 Petals, Bungalow 7, Near Blue Roof Club, Thane 400615



		Notiyal 9004608527	<a href="mailto:bubblecommunication@gmail.com">bubblecommunication@gmail.com</a>
5	C sharp Recording studio	Mr. Rohit Arjun Deogaonkar 9096126750	Flat No. 2, Usha Ganesh App, Near Patil Hosital, Santosh Hall, Singhgad Road, Pune 411051 <a href="mailto:info@csharprecordingstudio.com">info@csharprecordingstudio.com</a>
6	Creative production	Mr. Sagar More 7020696958	Shriyash housing society Shop No.2 Opposite Mandar Lodge Narayan Peth, Pune, 411030 <a href="mailto:creativeniproduction1@gmail.com">creativeniproduction1@gmail.com</a>
7	Giri Media Services Private Limited	Mr. Subhash Lagali 9763133550	205/206, 2nd Floor, Benchmark, Besides BM Fitness, Shri Shri Ravi Shankar Marg, Near DGP Nagar No.1, Nashik-422006 <a href="mailto:subhash@girimedia.in">subhash@girimedia.in</a>
8	Aadesh creative network	Mr. Kamlesh Changede 9822010653	E18/14 Sarita nagari phase 2, Singhgad Road, Pune – 411030 <a href="mailto:aadeshcreative@gmail.com">aadeshcreative@gmail.com</a>
9	January 19 Films	Mr. Ravikant Mishra 9812026702	A/403, Ragoli Vasant Utsav, Thakur Village, Kandivali (E), Mumbai – 400101 <a href="mailto:january19films@gmail.com">january19films@gmail.com</a>
10	Kanchan Nayak Production	Mr. Shrikant Joshi	111, Janawadi, Senapati Bapat Road, Arun Kadam Chowk, Pune – 411016 <a href="mailto:Kanchannayak@rediffmail.com">Kanchannayak@rediffmail.com</a>
11	Matrix Bricks Infotech Private Limited	Mr. Kush Patel 9967070290	103, Elite Enclave CHS, Plot no. 78, Sector 14, Koperkhairane, Navi Mumbai, Thane – 400709 <a href="mailto:mehul@matrixbricks.com">mehul@matrixbricks.com</a>
12	More Marketing Services Private Limited	Mr. Parag More 9819383834	109, 2nd Floor, Swati Mitra CHS Ltd., Gulmohar Cross Road no 12, JVDD Juhu, Mumbai – 400049 <a href="mailto:parag@moreconsulting.in">parag@moreconsulting.in</a>
13	New Age Media Partner Private Limited	Mr. Prasad Kulkarni 9867365247	302, United Business Park, Road No. 11, Behind Old Passport Office, Wagle Estate, Thane (W) – 400604 <a href="mailto:theprasadkulkarni@gmail.com">theprasadkulkarni@gmail.com</a>
14	Oasis Films & New Media	Dr. Dhruv Sehgal 9999069999	Plot No. 162 A, Flat No.- 51, Nandlock Apartment, Pande-lay-out Khamla Road, Nagpur – 440025 <a href="mailto:dr.dhruvsehgal@gmail.com">dr.dhruvsehgal@gmail.com</a>
15	Om Enterprises	Mr. Sanjay Jadhav 9326367581	G-1, Garden View Building, ES Pathanwala Marg, Byculla, Mumbai – 400027 <a href="mailto:sanjayom@gmail.com">sanjayom@gmail.com</a>
16	Ornet Technologies Private Limited	Mr. Kishore Hinge 9223575190	1305, 13th Floor, Satra Plaza, Plot No. 19/20, Palm Beach Road, Sec - 19D, Vashi, Navi Mumbai- 400709 <a href="mailto:kishore.hinge@ornettech.com">kishore.hinge@ornettech.com</a>
17	Pactic media concepts OPC Private Limited	Mr. Nikhil Karampuri 9503448484	8, Lavira Park, near Rahul Nagar, Kothrud, Pune – 411029 <a href="mailto:nikhil@pactic.in">nikhil@pactic.in</a>
18	Padmashri Productions Private Limited	Mr. Tejinder Singh Tur 9579559645	Rohan Enclave, S.No. 39/A/2, Flat No. C-12, Dapodi, Pune – 411012 <a href="mailto:padmashriproductions@gmail.com">padmashriproductions@gmail.com</a>
19	Prabharang Films Productions	Mr. Sandeep Mane 8652200915	Flat No. 101, Tower no 14, Skyi Songbird Society, Bhugaon, Pune – 412115 <a href="mailto:prabharangfilms@gmail.com">prabharangfilms@gmail.com</a>
20	Redefine Concepts	Mr. Yogesh Deshpande 9822395103	Office No. 405, Ekadant Building, Gulwani Maharaj Path, Erandwane, Pune – 411004 <a href="mailto:redefineconcepts@gmail.com">redefineconcepts@gmail.com</a>
21	SA Digital Films Private Limited	Mr. Avinash Nikash 9766640896	162-A, Anand 5 Apartments, Pande Layout, Nagpur – 440025 <a href="mailto:films@sadigital.in">films@sadigital.in</a>
22	SB Production Private Limited	Mr. Shankar Barve 9850744020	Barve, 81/1B/13, Chaitraban Soc., Near Janvikas Credit Co-Operative Bank, Adarsh Nagar, New Sangavi Pune – 411027 <a href="mailto:shankarbarve@gmail.com">shankarbarve@gmail.com</a>
23	SIA entertainment	Mr. Sandesh Mistry 9833586928	B2 - 204, Vihang Gardens, Opposite Raymonds, Samta Nagar, Thane-West- 400606 <a href="mailto:sandee4040@gmail.com">sandee4040@gmail.com</a>

24	SKY creation	Mr. Charudatta Joshi 9325487330	1976, 'E', Flat No. F-4, Above Nadkarni Hospital, 9th Lane, Rajarampuri, Kolhapur- 416008 <a href="mailto:skycreation@rediffmail.com">skycreation@rediffmail.com</a>
25	Studio 99	Mr. Rohan Bajaj 9321492276	110, 1st floor, Mehra Industrial Compound, Near Galaxy Banquet, Andheri-Kurla Road, Sakinaka, Andher-East, Mumbai- 400072 <a href="mailto:accounts@zoommantra.com">accounts@zoommantra.com</a>
26	Stratego Communication	Mr. Prashant Kulkarni 9881257531	12 Shivnandan, 1583 Sadashiv Peth, Opposite Maharashtra Mandal, Tilak Road Pune, 41103 <a href="mailto:strategodata@gmail.com">strategodata@gmail.com</a>
27	The Fisheye World	Mr. Darshan Dixit 9167996055	01, Gangotri Sadan, Plot 7 & 12, Sector 12, New Panvel (W), Navi Mumbai – 410206 <a href="mailto:thefisheyeworld.corporate@gmail.com">thefisheyeworld.corporate@gmail.com</a>

E CATEGORY			
1	ABC Talkies Private Limited	Mr. Hardeep Singh Sethi 9833862711	5th Floor, Mantri Sterling, Plot No 341, Survey No. 997/8, Model Colony, Near Deep Bungalow Chowk, Pune – 411016 <a href="mailto:shalibhadra@abctalkies.com">shalibhadra@abctalkies.com</a>
2	Annom communication Private Limited	Ms. Shilpa Shete 9820608029	702, B/B, Swapna Nagari Society, Godrej Hill Road, Kalyan (W), Thane – 421306 <a href="mailto:annomco@gmail.com">annomco@gmail.com</a>
3	Padmapani Media LLP	Mr. Abhijit Patil 9764443990	Shop No. 7, Darshna Plaza, S.M.I.T> College Road, Jalgaon – 425001 <a href="mailto:awajmarathi@gmail.com">awajmarathi@gmail.com</a>
4	Demaco Mediatech	Mr. Ashish Baru 9930316849	B 603 Pranay Leela, Piramal Nagar, S. V. Road, Goregaon West, Mumbai Suburban, Maharashtra – 400104 <a href="mailto:ashish.baru@demaco.in">ashish.baru@demaco.in</a>
5	Flying Hippo Media Private Limited	Vinaya Jadhav 9359335767	2nd Floor, Baniya House, Opp. VIP Road Bus Stop, Dharampeth, Nagpur – 440010 <a href="mailto:info@flyinghippomedia.com">info@flyinghippomedia.com</a>
6	Lay Bhari Media Private Limited	Mr. Tatyaso Kharat 7065513110	7th Floor-2, Plot 22, Munshaw House, Rustom Sidhwa Marg, Handloom House, Fort, Mumbai – 400001 <a href="mailto:laybhari.media@gmail.com">laybhari.media@gmail.com</a>
7	Leo9 Advertising Private Limited	Mr. Ram Kharade 9921664009	Shop No. 12, Lalbaug Raja Society, Lalbaug, Lower Parel-West, Mumbai – 400012 <a href="mailto:leo9adv@gmail.com">leo9adv@gmail.com</a>
8	Lokshahi Innovations Private Limited	Mr. Rajesh Yawalkar 9422775011	Lokshahi, 220, 2227-B1, Baliram Peth, Jalgaon – 425001 <a href="mailto:rajelok@hotmail.com">rajelok@hotmail.com</a>
9	Talent Box Events and Entertainment Private Limited	Mr. Dipak Dalvi 8888943434	Floor 1, Plot 225, 13/ 14, E-Rangari Building, N.M. Joshi Marg, Delisle Road, Lower Parel, Mumbai <a href="mailto:talentboxevent@gmail.com">talentboxevent@gmail.com</a>
10	North Ray Media Private Limited	Ms. Kartikee Yadav 9967936566	A 1203, Evershine Cosmic CHSL, Behram Baug, Jogeshwari (W), Mumbai – 400102 <a href="mailto:northraymedia@gmail.com">northraymedia@gmail.com</a>
11	Policy Wing Private Limited	Mr. Kunal Chhajed 9503334239	56 A, Pooja Niwas, Teen Lakdi, Nehru Chauk, Igatpuri, Nashik – 422403 <a href="mailto:japjeev@policywing.com">japjeev@policywing.com</a>
12	Prolifique Media Private Limited	Mr. Shubham Satkar 9175119398	H. No. 487/A, Kanhe Ambevadi, Near Shaniraj Karyalay, Pune- 412106 <a href="mailto:office@prolifiquemedia.com">office@prolifiquemedia.com</a>
13	Right News Online Private Limited	Mr. Chandramohan Agrawal 9881888505	Office no. 201, Annanda Heights, Survey no. 690, Nashik Road, Bhosari, Pune – 411039 <a href="mailto:priya.dhole@gmail.com">priya.dhole@gmail.com</a>
14	Timeslider	NA 9769252717	Shop No. 17, Punit Chambers, Mafco Market Sector 18 Vashi, Navi Mumbai, Thane – 400705 <a href="mailto:gharpureajeeta1@yahoo.com">gharpureajeeta1@yahoo.com</a>



15	Sai Media Solutions	Mr. Navnath Pawar 9270652834	N-101, Dnyaneshwar Housing Society, Behind Cafe Peter, Pune-Satara Road, Dhankawadi, Pune-411043 <a href="mailto:studio.saimediasolutions@gmail.com">studio.saimediasolutions@gmail.com</a>
16	Sevencrafts Arts and Creatives Private Limited	Ms. Rashmi Shinde 9673494942	Plot No. 65, Gajanan Prasad Colony, Behind Veterinary College, seminary Hills, Nagpur- 440006 <a href="mailto:sevencraftlabs@gmail.com">sevencraftlabs@gmail.com</a>
17	Wilbert Creations Private Limited	Mr. Pratik Sharma 9022333440	Flat No. 109, Plot No. F/04 & F-4/1, Road No. 22, Wagle Estate, Thane – 400604 <a href="mailto:creationswilbert@gmail.com">creationswilbert@gmail.com</a>
18	Blue Mormon Advertising and Entertainment Private Limited	Mr. Nikhil Dhanawade 9819932983	B1/14, Pushpak CHS, Pawar Nagar, Thane (W) – 400610 <a href="mailto:thi3rdangle44@gmail.com">thi3rdangle44@gmail.com</a>
19	Right spot advertisement	Mr. Chaitanya Gaikwad 9665554445	HNO 5 SNO 382/2/4/1, Karanje Tarf Satara – 415002 <a href="mailto:rightspotad@gmail.com">rightspotad@gmail.com</a>
20	Naik's Technology	Mr. Ajay Naik 9850050487	E-16 Gopani Nagar, Near Hotel On The Way, Virar (W), Palghar. <a href="mailto:naiktech2020@gmail.com">naiktech2020@gmail.com</a>
21	Mahesh Nene Productions Private Limited	Mr. Mahesh Nene 9820787163	Vikas, 1, Dadabhai Road, Andheri (W), Mumbai 58 <a href="mailto:maheshneneproduction@gmail.com">maheshneneproduction@gmail.com</a>

## विवरणपत्र क्र.C-I

### डिजीटल, वेब आणि समाज माध्यमे यांच्या कामाचे स्वरूप

(Scope of Work for Digital Media, Web & Social Media)

Conceptualize, develop, and maintain media platforms including but not limited to the following:

- Digital creatives development
  - a. Infographics Marathi/Hindi/ English/ Other languages Indian & international
  - b. Animated GIFs
  - c. Animated creatives
  - d. Creatives for social media & other digital media mediums
  - e. Design creative pieces in accordance with the campaigns and adapt them for multiple platforms like public functions, meetings, exhibitions, laser/light shows.
- SMS / WhatsApp messaging as per TRAI guidelines
  - a. Provide the SMS Gateway for the SMS Marketing / Promotion etc.
  - b. Send bulk SMS and emails to the intended / proposed beneficiaries of the programs
  - c. WhatsApp chatbots
  - d. WhatsApp messaging/broadcasting
- Voice Campaigns as per TRAI guidelines
  - a. Bulk OBD (Voice Call) push service
  - b. Missed call/Toll free/ Virtual Number solution
  - c. IVRS Service over missed call/ TFN
  - d. Upload of voice clips, Voice Broadcast panel
- Outbound E-mail campaign with personalized mails if & when required.
- Survey / Poll Forms development
- Geo-fencing ads development
- Paid Publicity:
  - a. Sponsored search options to better publicize the website
  - b. Paid advertisements/ content on social media platforms like Twitter, Instagram, Facebook, LinkedIn, YouTube, Koo etc.
- Content Marketing & Search Engine Optimization (SEO)
  - a. Improving google search rankings for website in coordination with website developers for on-page optimization with relevant keywords shall be done monthly basis. The action items shall include the following action items, but not limited to:
  - b. Conduct thorough relevant keyword research and analysis.
  - c. Review the website and make recommendations to optimize the site to appear in search results for top keywords organically.
  - d. Propose a detailed Search Engine Optimization plan for both on-page and off-page optimization. The bidder shall submit a detailed SEO strategy whenever requirement is given by DGIPR
  - e. The bidder will be responsible for implementing off-page optimization and providing meta tags with content for web pages.
  - f. The bidder shall pursue quality backlinks from authority sites.
- End to End Social media management including content creation, posting, boosting, creative content development, live telecast, streaming, broadcast, response etc. on social media platforms like Twitter, Instagram, Facebook, LinkedIn, YouTube, Koo etc.
- Developing and implementing a result-driven, all-encompassing social media promotion plan for the government's DGIPR campaign that includes the following initiatives

- a. The Agency would create or modify existing creative and post creative content on multiple social media platforms. The content includes, but is not limited to banners, videos, info graphics, graphics, cartoons, animation etc.
  - b. Upload posts on selected social media platforms
  - c. Curate topics on relevant Hash(#) tags on digital platforms.
  - d. Utilize influential members of society and social media and encourage them to be endorsers.
  - e. Theme-based online quizzes and contest
  - f. Maintain a rapport with digitally influential people having a large follower base.
  - g. Target influencers for building up a positive mindset amongst policy/ decision makers
  - h. The Agency shall also ensure cross posting of the content amongst different Social Media Platforms.
  - i. Monitor trending topics, hashtags on social media and develop content accordingly to attract more traffic to organization's page/ account.
  - j. Employ social and web services to enable monitoring of all media types including print, electronic, digital etc. for various parameters like follower count, popular media posts, etc.
  - k. The Agency shall provide support to increase the Engagement rate, impressions, followers, the reach and the growth rate across different social media platforms (YouTube, Twitter, Facebook, Instagram & any other platform required by DGIPR).
  - l. Agencies would be required to monitor the number of users/ subscribers on various social media platforms and submit a weekly/ monthly report (As specified by the department) detailing the impact of the agencies key campaigns/ activities on viewership/ subscriber count.
  - m. The tasks under social media amplification may include but not be limited to the following:
    - ☐ Formatting/Creating/Uploading at least Three (3) regular posts/tweets/stories/reels a day and at least one (1) regular video on YouTube.
    - ☐ Agency shall provide a weekly, monthly and quarterly analytics of the engagement of the page and the posts. Based on the weekly analytics, the Agency shall provide suggestions/ideas to increase the reach, engagements and followers on a regular basis.
    - ☐ The Social media pages/channel should be inter- linked with each other.
  - n. Any other activity as required by DGIPR.
- Websites
    - ☐ Paid promotions on reputed websites by posting creatives developed
    - ☐ Web Chatbot development
  - Blogs
    - a. Create & Post original blog/ articles related to the government.
  - Each of the aforementioned activities is a stand-alone activity for a specific program, scheme, or plan for a certain time period, and it will be carried out as and when notified.
  - All other allied services including but not limited to conceptualization, execution, monitoring, reporting, production of media infrastructure related to Digital media, Web and Social Media.
  - Feedback mechanism for all mediums:
- The agency shall provide accurate, complete, polite, and prompt feedback mechanism to user via social media platforms. The agency shall gather inputs from users and should provide proper response to their service request.

1. The agency is also required to monitor business-related keywords on social media networks and reply to them actively in order to encourage positive interactions on social media sites.
2. Tracking conversations, links and blogs about programs and issues/ topics relating thereto.
3. Tracking and reporting sentiments-Positive, Neutral, and Negative.
4. Use effective third-party tracking tools to track the progress of each network.
5. Reporting any discrepancy in sentiments.
6. Channeling and developing a strategy to resolve and counteract unpleasant emotions
7. Submit weekly and/ or monthly effectiveness analysis reports to DGIPR.
8. Utilize the appropriate analytical and technological tools to conduct Social Media activities.
9. Any other activity necessary for effective feedback mechanism

**Conditions:**

- 1) DGIPR should have an option and any necessary support required to archive content and data through both online and offline mode.
- 2) Agency should store the creative content and data for at least 180 days. The material archived by the agency must be accessible to DGIPR at all times for a minimum of 180 days.
- 3) The content and activities on social media platforms should not restrict the platform's accessibility on different types of mobile devices and browsers.
- 4) The agency must mark all electronic content (text, photo, video or otherwise) as copyright of DGIPR, wherever applicable and monitor and report any unauthorized use. This responsibility includes but is not limited to the following activities:
  - 4.1. Content sanitization, formatting and uploading
  - 4.2. Use of SEO (Search Engine Optimization) / SEM friendly clean permalink structure
  - 4.3. Tagging and categorization of posts and articles
  - 4.4. Framework for accepting and displaying hierarchical user feedback
  - 4.5. Develop and update the Frequently Asked Questions (FAQ) bank based on user's feedback.

## विवरणपत्र क्र.C-II

## डिजिटल, वेब आणि समाज माध्यमे या कामाकरिता जाहिरात संस्थांची सूची

(Agencies Empanellment for Digital Media, Web &amp; Social Media)

Sr. No	Agency	Name	Address
<b>A CATEGORY</b>			
1	Adfactors Advertising LLP	Mr. V. Subramanian 9820066142	City Hall, Oasis Complex, Kamala Mills Compound, Pandurang Budhkar Marg, Lower Parel (W), Mumbai 400013 <a href="mailto:subu@adfactorsadvertising.com">subu@adfactorsadvertising.com</a>
2	Concept Communication Ltd	Mr. K. Srikanth 9769055580	Queen's Mansion, Prescott Road, Next to Cathedral School, Fort, Mumbai 400001 <a href="mailto:srikanth@conceptindia.com">srikanth@conceptindia.com</a>
3	Crayons Advertising Ltd	Mr. Sanjeev Bhirani 9967975503	7th Floor, Classic Pentagon, Western Express Highway, Near Bisleri, Andheri East, Mumbai 400 099 <a href="mailto:brijesh.balakrishna@crayonad.com">brijesh.balakrishna@crayonad.com</a>
4	Disha Communication Private Limited	Mr. Ramchandra Patankar 7039936847	A-305, Kotia Nirman Com Prem Co-Op Society Ltd, Opposite Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai 400053 <a href="mailto:info@dishacom.com">info@dishacom.com</a>
5	Dome Entertainment Private Limited	Mr. Pravin Ahirwar 9821138744	302, Mangal Jyot CHS, Juhu Lane, Gulmohar Road, Near Irla Masjid, Andheri (W) Mumbai 400058 <a href="mailto:pravinahirwar@domeindia.com">pravinahirwar@domeindia.com</a>
6	Mercantile Advertising	Mr. Rasesh Shah 9870737476	304, Bhavya Plaza, 5th Road, Khar (W), Mumbai 400052 <a href="mailto:jignesh.mercantile@gmail.com">jignesh.mercantile@gmail.com</a>
7	Prachar Communication Private Limited	Mr. Dhaval Vyas 9167209849	105, Samkeet Apartment B wing, Sant Janabai Marg, Off Hanuman Road, Vile Parle (E), Mumbai 400057 <a href="mailto:mail@prachar.in">mail@prachar.in</a>
8	Sanket Communication Private Limited	Mr. Amalan Mascarenhas 9167401497	Shop no. 66, 2nd floor, Juhu Supreme Shopping Centre, JVPD Scheme, Mumbai- 400 049 <a href="mailto:sanketmumb@gmail.com">sanketmumb@gmail.com</a>
9	Ventures Advertising Private Limited	Mr. Vitesh Shah 9930144490	142- A Ventures House Marol Co-Op Ind. Estate, Marol, Andheri-East, Mumbai - 400059 <a href="mailto:tenders@vapil.net">tenders@vapil.net</a>
<b>B CATEGORY</b>			
1	All star Inc	Mr. Rasesh Shah 9820441244	7, Chandangiri, 31, Tilak Road, Santacruz-West, Mumbai- 400054 <a href="mailto:allstarincMumbai@gmail.com">allstarincMumbai@gmail.com</a>
2	Angle Advertising	Mr. Shailla Shelar 9822011118	Narayan Udyog Bhavan, 3rd floor, Office No. 309, Dinshaw Petit Road, Lalbaug, Mumbai- 400012 <a href="mailto:angle@angleadv.com">angle@angleadv.com</a>
3	Deepali Design and Exhibits Private Limited	Mr. Rimjhim Gupta 8929036539	Unit no 812, 8th floor Hub Town Viva, Western Mumbai – 400060 <a href="mailto:deepali@deepalidesigns.com">deepali@deepalidesigns.com</a>
4	Dot communication and Marketing Private Limited	Mr. Nagendra Tiwari 9871223537	209-210, 2nd Floor, Gagandeep Building Rajendra Place, New Delhi – 110008 <a href="mailto:dotcommunication01@gmail.com">dotcommunication01@gmail.com</a>
5	Kautilya Multicreations Private Limited	Mr. Abhishree Vairagade 8888800783	B2, 402/A, Marathon Innova, 'B'- wing, Ganapatroa kadam marg, Lower Parel - W Mumbai 400013 <a href="mailto:kautilyamp@gmail.com">kautilyamp@gmail.com</a>
6	Moulis Advertising Service Private Limited	Mr. Arvind Mittal 9892916666	13, 2nd floor, Zehera manzil, LJ road, opp paradise cinema, Mahim West, Mumbai – 400016 <a href="mailto:md.ceo@moulisadvertising.com">md.ceo@moulisadvertising.com</a>

7	Paramin Advertising and Marketing Associates	Mr. Parameshwaran Iyer 9821115889	4-A Botawala Chambers, 1st floor, Sir P M Road, Fort, Mumbai 400001 <a href="mailto:csparam@paramindia.com">csparam@paramindia.com</a>
8	R.W Promotions Private Limited	Mr. Venkatesh Srinivasan 9322993234	M-31 Hirnen shopping centre, M.G Road, Goregaon West, Mumbai – 400062 <a href="mailto:vinay@rwp.in">vinay@rwp.in</a>
9	Ronak Advertising	Mr. Amardeep Singh Vig 9820152753	1304-1308, Cyber One, sector 30A, Vashi, Navi Mumbai <a href="mailto:Ronak.account@gmail.com">Ronak.account@gmail.com</a>
10	Sanjeevani Advertising Co	Mr. Ram Jadhav 022 25776168	1109, D. S. Business Galleria, L.B.S road, next to huma big cinemas, Kanjurmarg (W), Mumbai – 400078 <a href="mailto:ram@sanjeevaniadvertising.com">ram@sanjeevaniadvertising.com</a>
11	Signpost India Ltd	Mr. Rajesh Awasthi 9823187514	4,Vitarg Apartment, Rajendra Nagar, Nandanvan, Nagpur 440024 <a href="mailto:sandeep.kulkarni@signpostindia.com">sandeep.kulkarni@signpostindia.com</a>
12	SPAN Communication	Mr. Ravi Kapoor 9821076092	2nd Floor, 212A, Hubtown Solaris, N. S. Phadke Marg, Opp. Teligali, Near East West Flyover, Andheri (E), Mumbai-400069 <a href="mailto:ravik@spancom.in">ravik@spancom.in</a>
13	Sunjeet Communication Private Limited	Mr. Sunil Chhabria 9820292815	155, Modi street, ground floor, victoria bakery building, off. Agairy lane, Fort, Mumbai – 400001 <a href="mailto:director@sunjeetcommunications.com">director@sunjeetcommunications.com</a>
<b>C CATEGORY</b>			
1	Akar Advertising and Marketing Private Limited	Mr. Pravin Ghugare 8108165760	11, Mulji Jetha Building, 185, Princess Street, Marine Lines East, Mumbai 400002 <a href="mailto:mumbaiakar@gmail.com">mumbaiakar@gmail.com</a>
2	ANJ Creations Private Limited	Mr. Zankrut Oza 7303411042	3rd floor, 302- B, Elphinstone House, 17 Murzban Road, Fort Mubambai, 400001 <a href="mailto:saurav.bhandari@anj.xyz">saurav.bhandari@anj.xyz</a>
3	Anvis Digital Private Limited	Mr. Iftikhar Khan 9820 192021	315, Parvati Industrial Estate, New Sunmill Compound, Lower Parel (w), Mumbai 400 013 <a href="mailto:ac@anvisdigital@gmail.com">ac@anvisdigital@gmail.com</a>
4	Sunflower marketing and advertising Private Limited	Mr. Mandar rane 9819019216	606, Reliable Business Centre, Oshiwara, Andheri West, Mumbai – 400102 <a href="mailto:sunflowerindia@gmail.com">sunflowerindia@gmail.com</a>
5	Pournima Advertising Agency Private Limited	Ms. Jyoti Sawaant 7926601150	218, Prabhadevi industrial estate, opp. Siddhivinayak Temple, Prabhadevi , Mumbai – 400025 <a href="mailto:manan@purnimaadvt.com">manan@purnimaadvt.com</a>
6	TFD communications Private Limited	Mr. Joe D'Silva 7498881485	12-15, Anand Estate, NM joshi Marg, Chinchpokli West Mumbai 400011 <a href="mailto:accounts@24framesdigital.com">accounts@24framesdigital.com</a>
7	Auburn Digital Solution Private Limited	Mr. Amit J Tripathi 9821930120	C-201, Neelkanth Business Park Nathani Road, Vidyavihar (W), Mumbai 400086 <a href="mailto:ashish@auburnsolutions.com">ashish@auburnsolutions.com</a>
8	Cashurdrive Marketing Private Limited	Mr. Raghu Khanna 9971794524	301, Classic Pentagon, Near Bisleri Compound, Western Express Highway, Andheri East, Mumbai 400099 <a href="mailto:raghu@cashurdrive.com">raghu@cashurdrive.com</a>
9	Cybernetics software Private Limited	Mr. Ajit Phatake 9923206005	Office No K-301, 302 Megacentre, Hadapsar, Pune 411028 <a href="mailto:info@csplsoftware.com">info@csplsoftware.com</a>
10	Degree 360 Solution Private Limited	Mr. Nikhil Lad 9971130775	601, Crystal Plaza, Andheri-Ghatkopar Link Road, Chakala, Andheri East 400099 <a href="mailto:360solution@gmail.com">360solution@gmail.com</a>
11	GOBANANAS	Mr. Nishit Shah 9825050225	901, 9th Floor, Padmavati Heights, Shraddhanand Road, Vile Parle, East, Mumbai 400057 <a href="mailto:accounts@gobananas.co.in">accounts@gobananas.co.in</a>
12	Goldmine Advertising Ltd	Ms. Ankita Parab 9967102932	306, The Summit, Off W.E.Highway, Vile Parle East, Mumbai 400057 <a href="mailto:tender@goldminelt.com">tender@goldminelt.com</a>

13	GSPK Consultancy Private Limited	Ms. Sarika Jadhav 9820085277	Loksatta Movement Basement Unit No. 4,8,9,10,11, Byculla, Mumbai 400027 <a href="mailto:accounts@gspk.com">accounts@gspk.com</a>
14	INIT Design studio	Mr. Khantil Mehta 7021189854	5A, Bakhtawar building, Ramnath Goenka marg, Nariman Point, Mumbai 400021 <a href="mailto:Mumbai@worldofinit.com">Mumbai@worldofinit.com</a>
15	Inuxu Digital Media Technologies Private Limited	Mr. Tushar Ugalmugale 8337029006	Inuxu House, Plot no 10, Survey 123/1 Baner Road, Pune – 411045 <a href="mailto:trushant@inxu.media">trushant@inxu.media</a>
16	Kailas Analytics and Services Private Limited	Mr Ashutosh 9820281935	403 Shivam Chamber SV Road Goregoan West Mumbai – 400062 <a href="mailto:info@kanalytics.com">info@kanalytics.com</a>
17	Kshitij IT solution Private Limited	Mr. Namdeo Shewale 9226781332	Office no. 23, snehal Park, S no 29/9 behind maitri park, Kothrud, Pune – 411038 <a href="mailto:contact.kshitijit@gmail.com">contact.kshitijit@gmail.com</a>
18	Lalit advertising	Mr. Aniket Pednekar 9999067040	The capital, level 7, plot C-70, G block, Bandra Kurla Complex, Bandra, Mumbai 400051 <a href="mailto:lalitads@gmail.com">lalitads@gmail.com</a>
19	Lokmat media Private Limited	Mr. Vijay Darda 8451879384	1201, Lodha Supremus, Dr. E Moses Rd, Worli Circle, Mumbai 400018 <a href="mailto:hemant.jain@lokmat.com">hemant.jain@lokmat.com</a>
20	Mode Advetising and Marketing Private Limited C	Ms. Janak Dhavan 022-22613986	Ravi Building 4th & 6th floor, 1891/191 Dr. DN Road, Fort, Mumbai, 400001 <a href="mailto:info@modeindia.com">info@modeindia.com</a>
21	MY Arkay Commumication Solution Private Limited	Mr. Amarjeet Chouhan 8888849349	TB No. 11, Lane No. 2, Pratap Nagar, Aurangabad 431005 <a href="mailto:office@myarkay.com">office@myarkay.com</a>
22	Ocean Film Company Private Limited	Mr. Omkar Kate 9892610092	B-20, Shivprabha, Daulat Nagar, Kherwadi, Bandra€ - 400051 <a href="mailto:oceanfilmcompany@gmail.com">oceanfilmcompany@gmail.com</a>
23	Pinnacle Teleservices Private Limited	Mr. Hemant Mataghare 8805566664	Nawab Apartments, First Floor, Nagpur- 440010 <a href="mailto:hemant.mataghare@pinnacle.in">hemant.mataghare@pinnacle.in</a>
24	Sai Advertisers	Mr. Gulshan Patel 020-22821345	8th floor, 814, Dalamal Towers, Free Press Journal Marg, Nariman Point, Mumbai <a href="mailto:saiadvertisers@gmail.com">saiadvertisers@gmail.com</a>
25	SeeOn	Mr. Akshay Donde 9870188878	B/209, Shree Amrut Park, Shastri Nagar Road, Kalwa Thane 400605 <a href="mailto:a@seeon.in">a@seeon.in</a>
26	Team Rustic Private Limited	Mr. Vinod Janardhan 9821084133	B-302, Sanpada Railway Station Complex, Navi Mumbai – 400705 <a href="mailto:vinodj@teamrustic.com">vinodj@teamrustic.com</a>
27	Velocita brand consultant Private Limited	Mr. Samarth Singh 9960422230	8th floor, olympia business house, next to supreme HQ, Bengaluru-Mumbai highway, Baner, Pune – 411045 <a href="mailto:bharatk@velocitagroup.com">bharatk@velocitagroup.com</a>
28	Ventes Avenues Private Limited	Mr. Fauzan Rahim Bhimdiwala 9820773576	706-708, Nirman Kendra Building, Off Dr. E. Moses Road, Mahalaxmi, Mumbai – 400011 <a href="mailto:finance@ventesavenues.in">finance@ventesavenues.in</a>
29	Yaap Private Limited	Mr. Nand Lal 9891152152	1stfloor, fobez tower, ranachandra lane, kanchapada, malad West Mumbai 400064, maharashtra, india] <a href="mailto:nand.lal@yaap.com">nand.lal@yaap.com</a>
<b>D CATEGORY</b>			
1	Adfine Advertising and Events Private Limited	Mr. Shivprasad Patil 9823096818	Plot No 16, Shiv Bunglow, Ruikar colony, Kolhapur <a href="mailto:adfineeevents@gmail.com">adfineeevents@gmail.com</a>

2	Adrise India Private Limited	Ms. Prachi Kulkarni 9867365247	302, United Business Park, Road No. 11, Behind Old Passport Office, Wagle Estate, Thane (W), Mumbai – 400604 <a href="mailto:adriseindia@gmail.com">adriseindia@gmail.com</a>
3	Avail Advetising	Mr. Avinash Shaligram 9822037040	Sr. No.2A, 'Aasmant Apts.', Flat no 10, 3rd floor., Opp. SNDT College, Erandwane, Pune – 411004 <a href="mailto:director@availadvertising.com">director@availadvertising.com</a>
4	Big Trunk communications Private Limited	Mr. Manek Madhusooda nan 9867739287	506, Town Centre 2, Andheri Kurla Road, Marol Naka, Andheri East, Mumbai 400059 <a href="mailto:manek@bigtrunk.co.in">manek@bigtrunk.co.in</a>
5	Blaze media services	Mr. Yogesh Pagare 9730654445	11, Akshardhara 'A', Matoshri Nagar, Upnagar, Nashik – 422006 <a href="mailto:blazemedia.services@gmail.com">blazemedia.services@gmail.com</a>
6	Bubble Communication	Ms. Aarti Notiyal 9004608527	7 Petals, Bungalow 7, Near Blue Roof Club, Thane 400615 <a href="mailto:bubblecommunication@gmail.com">bubblecommunication@gmail.com</a>
7	Giri Media Services Private Limited	Mr. Subhash Lagali 9763133550	205/206, 2nd Floor, Benchmark, Besides BM Fitness, Shri Shri Ravi Shankar Marg, Near DGP Nagar No.1, Nashik-422006 <a href="mailto:subhash@girimedia.in">subhash@girimedia.in</a>
8	IT Craft Technologies Private Limited	Mr. Anand Nagarkar 7122540400	401, Ozone Apartment, 25 Bharart Nagar, Nagpur - 91 <a href="mailto:anandnagarkar@gmail.com">anandnagarkar@gmail.com</a>
9	Kanchan Nayak Production	Mr. Shrikant Joshi	111, Janawadi, Senapati Bapat Road, Arun Kadam Chowk, Pune – 411016 <a href="mailto:Kanchannayak@rediffmail.com">Kanchannayak@rediffmail.com</a>
10	Matrix Bricks Infotech Private Limited	Mr. Kush Patel 9967070290	103, Elite Enclave CHS, Plot no. 78, Sector 14, Koperkhairane, Navi Mumbai, Thane – 400709 <a href="mailto:mehul@matrixbricks.com">mehul@matrixbricks.com</a> , <a href="mailto:info@matrixbricks.com">info@matrixbricks.com</a>
11	Moblilent Media Private Limited	Mr. Chitranjan Mishra 9892191998	503, Paras Business Centre, Carter Road No. 1, Opp. Railway Station, Borivalli (E), Mumbai – 400066 <a href="mailto:chitranjan@moblilent.com">chitranjan@moblilent.com</a>
12	Om enterprises	Mr. Sanjay Jadhav 9326367581	G-1, Garden View Building, ES Pathanwala Marg, Byculla, Mumbai – 400027 <a href="mailto:sanjayom@gmail.com">sanjayom@gmail.com</a>
13	Ornet technologies Private Limited	Mr. Kishore Hinge 9223575190	1305, 13th Floor, Satra Plaza, Plot No. 19/20, Palm Beach Road, Sec - 19D, Vashi, Navi Mumbai- 400709 <a href="mailto:kishore.hinge@ornettech.com">kishore.hinge@ornettech.com</a>
14	Pactic Media Concepts OPC Private Limited	Mr. Nikhil Karampuri 9503448484	8, Lavira Park, near Rahul Nagar, Kothrud, Pune – 411029 <a href="mailto:nikhil@pactic.in">nikhil@pactic.in</a>
15	Panini Technology	Mr. Harshal Kansara 9579559645	Plot No. 30, LD Rajkule Nagar, Shahada Road, Taloja, Nandurbar – 425413 <a href="mailto:harshal@paninitechnolabs.com">harshal@paninitechnolabs.com</a>
16	Parth Knowledge Network Private Limited	Mr. Baban Magadum 9820618601	A-2003, Millenium Avanish, Sector 10, Airoli, Navi Mumbai, Thane. <a href="mailto:md@parthinfo.com">md@parthinfo.com</a>
17	SA Digital films Private Limited	Mr. Avinash Nikash 9766640896	162-A, Anand 5 Apartments, Pande Layout, Nagpur – 440025 <a href="mailto:films@sadigital.in">films@sadigital.in</a>
18	SB Production Private Limited	Mr. Shankar Barve 9850744020	81/1B/13, Chaitraban Society, Near Janvikas Bank, Adarsh Nagar, New Sangavi, Pune – 411027 <a href="mailto:shankarbarve@gmail.com">shankarbarve@gmail.com</a>
<b>E CATEGORY</b>			
1	PadmaPani Media LLP	Mr. Abhijit Patil 9764443990	Shop No. 7, Darshna Plaza, S.M.I.T, College Road, Jalgaon – 425001. <a href="mailto:awajmarathi@gmail.com">awajmarathi@gmail.com</a>



2	Clanify Media Private Limited	Ms. Neha Puri 9324616003	203- 204, Shrikant Chambers, Sion - Trombay Road, Chembur, Mumbai – 400071 <a href="mailto:nehapuri@vavodigital.com">nehapuri@vavodigital.com</a>
3	Demaco Mediatech Private Limited	Mr. Ashish Baru 9930316849	B 603 Pranay Leela, Piramal Nagar, S. V. Road, Goregaon West, Mumbai Suburban, Maharashtra – 400104 <a href="mailto:ashish.baru@demaco.in">ashish.baru@demaco.in</a>
4	Flying Hippo Media Private Limited	Vinaya Jadhav 9359335767	2nd Floor, Baniya House, Opp. VIP Road Bus Stop, Dharampeth, Nagpur – 440010 <a href="mailto:info@flyinghippomedia.com">info@flyinghippomedia.com</a>
5	Lay Bhari Media Private Limited	Mr. Tatyaso Kharat 7065513110	007, 2ND Floor, Plot No.22, Munshaw House, Rustom Sidhwa Marg, Handloom House, Near Residency Hotel, Fort, Mumbai-400001 <a href="mailto:laybhari.media@gmail.com">laybhari.media@gmail.com</a>
6	Leo9 Advertising Private Limited	Mr. Ram Kharade 9921664009	Shop No. 12, Lalbaug Raja Society, Lalbaug Mumbai – 400012 <a href="mailto:leo9advt@gmail.com">leo9advt@gmail.com</a>
7	Talent Box Events and Entertainment Private Limited	Mr. Dipak Dalvi 8888943434	1 <sup>st</sup> Floor, Plot 225, 13/ 14, E-Rangari building, N.M. Joshi Marg, Delisle Road, Mumbai. <a href="mailto:talentboxevent@gmail.com">talentboxevent@gmail.com</a>
8	North Ray Media Private Limited	Ms. Kartikee Yadav 9967936566	A 1203, Evershine Cosmic CHSL, Behram Baug, Jogeshwari (W), Mumbai – 400102 <a href="mailto:northraymedia@gmail.com">northraymedia@gmail.com</a>
9	Policy Wing Private Limited	Mr. Kunal Chhajed	56 A, Pooja Niwas, Teen Lakdi, Nehru Chauk, Igatpuri, Nashik – 422403 <a href="mailto:japieev@policywing.com">japieev@policywing.com</a>
10	Prolifique Media Private Limited	Mr. Shubham Sarkar 9175119398	H. No. 487/A, Kanhe Ambevadi, Near Shaniraj Karyalay, Pune- 412106 <a href="mailto:office@prolifiquemedia.com">office@prolifiquemedia.com</a>
11	Right News Online Private Limited	Mr. Chandramohan Sitaram Agrawal 9881888505	Office no. 201, Annanda Heights, Survey no. 690, Nashik Road, Bhosari, Pune – 411039 <a href="mailto:priya.dhole@gmail.com">priya.dhole@gmail.com</a>
12	Sevencrafts Arts and Creatives Private Limited	Ms. Rashmi Shinde 9673494942	Plot No. 65, Gajanan Prasad Colony, Behind Veterinary College, seminary Hills, Nagpur- 440006 <a href="mailto:sevencraftlabs@gmail.com">sevencraftlabs@gmail.com</a>
13	Wilbert Creations Private Limited	Mr. Pratik Sunil Sharma 9022333440	Flat No. 109, Plot No. F/04 & F-4/1, Road No. 22, Wagle Estate, Thane – 400604 <a href="mailto:creationswilbert@gmail.com">creationswilbert@gmail.com</a>
14	Zaplon IT Solutions Private Limited	Mr. Aniket Late 9049999972	941/100 Mendhi Farm, Gokhale Nagar, Pune – 411016 <a href="mailto:info@zaplonit.com">info@zaplonit.com</a>
15	Blue Mormon Advertising and Entertainment Private Limited	Mr. Nikhil Dhanawade 9819932983	B1/14, Pushpak CHS, Pawar Nagar, Thane (W) – 400610 <a href="mailto:thi3rdangle44@gmail.com">thi3rdangle44@gmail.com</a>
16	Right Spot Advertisement	Mr. Chaitanya Gaikwad 9665554445	HNO 5 SNO 382/2/4/1, Karanje Tarf Satara – 415002 <a href="mailto:rightspotad@gmail.com">rightspotad@gmail.com</a>
17	Naik's Technology	Mr. Ajay Naik 9850050487	E-16 Gopani Nagar, near hotel on the way, Virar (W) <a href="mailto:naiktech2020@gmail.com">naiktech2020@gmail.com</a>

## विवरणपत्र क्र.D-I

### कार्यक्रम, बीटीएल आणि संप्रेषण उपक्रम (कम्युनिकेशन ॲक्टिव्हिटीज) या माध्यमांचे कामाचे स्वरूप

(Scope of Work for Events, BTL & Communication Activities)

- Events & other allied activities

To develop, manage and execute events and functions including but not limited to:

- Design of Theme Pavilion with digital interactive exhibition using cutting edge display techniques. The Agency will be responsible air-conditioning, housekeeping, decoration, sound system, provision of anchor, photography & videography, power supply, selfie corner, Augmented Reality (AR), Virtual Reality (VR), 3D holograms and all other ancillary jobs
- Production of Augmented Reality/ VR experience with necessary equipment's for execution
- Designing of printable panels with brief write up for use during exhibitions (will include background research, selection of appropriate photograph, scripting, designing and scope for translation in various languages)
- Production and Execution of Mobile Multimedia Exhibition with complete branding.
- Development of interactive digital Games and Quiz competitions for exhibitions (includes development of software and supply allied equipment's (3-4) for execution)
- Tableau design- Conceptualization, Fabrication and Execution of an Event/show based on the theme.
- Public Functions like inaugurations, commencement programs etc.
- Trade fairs, exhibitions
- Meetings, Seminars, Workshops, Symposium
- Lecture Series, anchor services
- Nukkad Nataks, Happy Streets, Flash mobs, Road Shows
- Concerts, Cultural programs, award ceremonies
- Floats
- Laser shows, Projection shows
- Sporting events, film festivals, theatre fests
- Any other activity that can be categorized as an Event

- Communication (BTL) & PR Activities:

- PR Activities
- Identify and recommend optimum media mix within the sanctioned budget for the assigned job of advertisement/publicity campaign.
- Designing and strategizing of marketing and advertisement campaigns for maximum outreach.
- Media Impact assessment
- Sponsorships/ celebrity endorsement
- Interactive New Age Media
- Providing Services of Emcee/Compare/Anchor/Master of Ceremony
- All other media allied services including but not limited to conceptualization, execution, monitoring, reporting, exhibition, PR and communication media

## विवरणपत्र क्र.D-II

## कार्यक्रम, बीटीएल आणि संप्रेषण उपक्रम (कम्युनिकेशन ॲक्टिव्हिटीज) या माध्यमांची जाहिरात संस्थांची सूची

(Agencies Empanelment for Events, BTL &amp; Communication Activities)

Sr. No.	Agency	Name	Address
<b>A CATEGORY</b>			
1	Adfactors Advertising LLP	Mr. V. Subramanian 982006614	City Hall, Oasis Complex, Kamala Mills Compound, Pandurang Budhkar Marg, Lower Parel (W), Mumbai 400013 <a href="mailto:subu@adfactorsadvertising.com">subu@adfactorsadvertising.com</a>
2	Concept Communication Ltd	Mr. K. Srikanth 9769055580	Queen's Mansion, Prescott Road, Next to Cathedral School, Fort, Mumbai 400001 <a href="mailto:srikanth@conceptindia.com">srikanth@conceptindia.com</a>
3	Crayons Advertising Ltd	Mr. Sanjeev Bhirani 9967975503	7th Floor, Classic Pentagon, Western Express Highway, Near Bisleri, Andheri East, Mumbai 400 099 <a href="mailto:brijesh.balakrishna@crayonad.com">brijesh.balakrishna@crayonad.com</a>
4	Disha Communication Private Limited	Mr. Ramchandra Patankar 7039936847	A-305, Kotia Nirman Complex, Prem Co-Op Society, Opposite Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai 400053 <a href="mailto:info@dishacom.com">info@dishacom.com</a>
5	Dome Entertainment Private Limited	Mr. Pravin Ahirwar 9821138744	302, Mangal Jyot CHS, Juhu Lane, Gulmohar Road, Near Irla Masjid, Andheri (W) Mumbai 400058 <a href="mailto:pravinahirwar@domeindia.com">pravinahirwar@domeindia.com</a>
6	Mercantile Advertising	Mr. Rasesh Shah 9870737476	304, Bhavya Plaza, 5th Road, Khar(Wt), Mumbai 400052 <a href="mailto:jignesh.mercantile@gmail.com">jignesh.mercantile@gmail.com</a>
7	Prachar Communication Private Limited	Mr.Dhaval Vyas 9167209849	105, Samkeet Apartment B wing, Sant Janabai Marg, Off Hanuman Road, Vile Parle (E), Mumbai 400057 <a href="mailto:mail@prachar.in">mail@prachar.in</a>
8	Sanket Communication Private Limited	Mr. Amalan Mascarenhas 9167401497	Shop no. 66, 2nd floor, Juhu supremeShopping Centre, JVPD Scheme, Mumbai 400 049 <a href="mailto:sanketmumb@gmail.com">sanketmumb@gmail.com</a>
9	Ventures Advertising Private Limited	Mr. Vitesh Shah 9930144490	142- A Ventures House Marol Co-Op Ind. Estate, Marol, Andheri (E) Mumbai 400059 <a href="mailto:tenders@vaplnet">tenders@vaplnet</a>
<b>B CATEGORY</b>			
1	All star Inc B	Mr. Rasesh Shah 9820441244	7, Chandangiri, 31, Tilak road, Santacruz (W), Mumbai-400054 <a href="mailto:allstarincMumbai@gmail.com">allstarincMumbai@gmail.com</a>
2	Angle Advertising Private Limited	Mr. Shaila Shelar 9822011118	Narayan Udyog Bhavan, 3rd floor, office no. 309, Dinshaw petit road, lalbaug, Mumbai – 400012 <a href="mailto:angle@angleadv.com">angle@angleadv.com</a>
3	Deepali Design and Exhibits Private Limited	Mr. Rimjhim Gupta 8929036539	Unit No 812, 8th floor, Hub Town Viva, Western Express Highway, Jogeshwari-East, Mumbai-400060 <a href="mailto:deepali@deepalidesigns.com">deepali@deepalidesigns.com</a>
4	Dot communication and Marketing Private Limited	Mr. Nagendra Tiwari 9871223537	209-210, 2nd Floor, Gagandeep Building Rajendra Place, New Delhi – 110008 <a href="mailto:dotcommunication01@gmail.com">dotcommunication01@gmail.com</a>
5	Kautilya Multicreations Private Limited	Mr. Abhishree Vairagade 8888800783	B2, 402/A, Marathon Innova, 'B'- wing, Ganapatroa kadam marg, Lower Parel - W Mumbai 400013 <a href="mailto:kautilyampl@gmail.com">kautilyampl@gmail.com</a>
6	Moulis Advertising Service Private Limited	Mr. Arvind Mittal	13, 2nd floor, Zehera manzil, LJ road, opp paradise cinema, Mahim West, Mumbai – 400016

		9892916666	<a href="mailto:md.ceo@moulisadvertising.com">md.ceo@moulisadvertising.com</a>
7	Paramin Advertising and Marketing Associates	Mr. Parameshwaran Iyer 9821115889	4-A Botawala Chambers, 1st floor, Sir P M Road, Fort, Mumbai 400001 <a href="mailto:csparam@paramindia.com">csparam@paramindia.com</a>
8	R.W Promotions Private Limited	Mr. Venkatesh Srinivasan 9322993234	M-31 Hirnen shopping centre, M.G Road, Goregaon West, Mumbai – 400062 <a href="mailto:vinay@rwp.in">vinay@rwp.in</a>
9	Ronak Advertising	Mr. Amardeep Singh Vig 9820152753	1304-1308, Cyber One, sector 30A, Vashi, Navi Mumbai <a href="mailto:Ronak.account@gmail.com">Ronak.account@gmail.com</a>
10	Sanjeevani Advertising Company	Mr. Ram Jadhav 022 25776168	1109, D. S. Business Galleria, L.B.S road, next to huma big cinemas, Kanjurmarg (W), Mumbai – 400078 <a href="mailto:ram@sanjeevaniadvertising.com">ram@sanjeevaniadvertising.com</a>
11	Signpost India Limited	Mr. Rajesh Awasthi 9823187514	4,Vitarg Apartment, Rajendra Nagar, Nandanvan, Nagpur 440024 <a href="mailto:sandeep.kulkarni@signpostindia.com">sandeep.kulkarni@signpostindia.com</a>
12	SPAN Communication	Mr. Ravi Kapoor 9821076092	2nd Floor, 212A, Hubtown Solaris, N. S. Phadke Marg, Opp. Teligali, Near East West Flyover, Andheri (E), Mumbai-400069 <a href="mailto:ravik@spancom.in">ravik@spancom.in</a>
13	Sunjeet Communication Private Limited	Mr. Sunil Chhabria 9820292815	155, Modi street, ground floor, victoria bakery building, off. Agairy lane, Fort, Mumbai – 400001 <a href="mailto:director@sunjeetcommunications.com">director@sunjeetcommunications.com</a>
<b>C CATEGORY</b>			
1	Akar Advertising and Marketing Private Limited	Mr. Pravin Ghugare 022-35658303	No.11, Mulji Jetha Building, 185, Princess Street, Marine Lines East, Mumbai 400002 <a href="mailto:Mumbaiakar@gmail.com">Mumbaiakar@gmail.com</a>
2	Alica Purple Advertising Private Limited	Mr. Lloyd Monteiro 022-28924906	701/ 706, Shree Kedarnath, Opp. Gokul Anand Hotel, W.E. Highway, Dahisar (E), Mumbai 400068 <a href="mailto:info@alicapurple.com">info@alicapurple.com</a>
3	ANJ Creations Private Limited	Mr. Zankrut Oza 7303411042	3rd floor, 302- B, Elphinstone House, 17 Murzban Road, Fort Mubambai, 400001 <a href="mailto:saurav.bhandari@anj.xyz">saurav.bhandari@anj.xyz</a>
4	Force india Private Limited	Mr. Rakesh Kumar Soni 9893704443	Gala No. 5, Nandadeep Arcade, Plot no. 25, Arunodaya society, Dombivli, Kalyan Thane – 421202 <a href="mailto:force.india24@gmail.com">force.india24@gmail.com</a>
5	Highlight events Studio LLP	Mr. Imran Shaikh 9820682691	2nd floor, 208, Rizvi Chambers 1, Hill Road, Bandra West Mumbai 400050 <a href="mailto:imran@theeventstudio.co.in">imran@theeventstudio.co.in</a>
6	TFD communications Private Limited	Mr. Joe D'Silva 7498881485	12-15, Anand Estate, NM joshi Marg, Chinchpokli West Mumbai 400011 <a href="mailto:accounts@24framesdigital.com">accounts@24framesdigital.com</a>
7	Auburn Digital Solution Private Limited	Mr. Amit J Tripathi 9821930120	C-201, Neelkanth Business Park Nathani Road, Vidyavihar (W), Mumbai 400086 <a href="mailto:ashish@auburnsolutions.com">ashish@auburnsolutions.com</a>
8	Chaurang	Mr. Sujay Hande 9730178787	3, United House, Manmala Tank Road, Mahim, Mumbai 400016 <a href="mailto:chaurang.ashokhande@gmail.com">chaurang.ashokhande@gmail.com</a>
9	Degree 360 Solution Private Limited	Mr. Nikhil Lad 9971130775	601, Crystal Plaza, Andheri-Ghatkopar Link Road, Chakala, Andheri East 400099 <a href="mailto:360solution@gmail.com">360solution@gmail.com</a>
10	Digital radio (Delhi ) Broadcasting Limited	Mr. Amjad Syed 9820885454	Floor-3, B, Todi Industrial Estate, Sitaram, Jadhav Marg, Sun Mill Compound, Lower Parel, Delisle Road, Mumbai 400013 <a href="mailto:info@redfm.in">info@redfm.in</a>
11	E-factors Experience Ltd	Deepti Khatri 9713467067	101-A, Kundan Kutir, Hari Nagar, Ashram, New Delhi 110014 <a href="mailto:deepti.khatri@efactorex.com">deepti.khatri@efactorex.com</a>

12	GOBANANAS	Mr. Nishit Shah 9825050225	901, 9th Floor, Padmavati Heights, Shraddhanand Road, Vile Parle, East, Mumbai 400057 <a href="mailto:accounts@gobananas.co.in">accounts@gobananas.co.in</a>
13	Goldmine Advertising Ltd	Ms. Ankita Parab 9967102932	306, The Summit, Off W.E.Highway, Vile Parle East, Mumbai 400057 <a href="mailto:tender@goldmineltd.com">tender@goldmineltd.com</a>
14	GSPK Consultancy Private Limited	Ms. Sarika Jadhav 9820085277	Loksatta Movement, Basement Unit No. 4,8,9,10,11, Byculla, Mumbai 400027. <a href="mailto:accounts@gspk.com">accounts@gspk.com</a>
15	InfraCraft consultant Private Limited	Mr. Anand Nagarkar 7122540400	401,Ozone Apartment , 23 Bharat Nagar Nagpur <a href="mailto:contact@infracraftindia.com">contact@infracraftindia.com</a>
16	Inter Publicity Private Limited	Mr. Gaurav Mehra 9820143910	1st Floor, Ballard House, Adi Marzban Path, Ballard Estate, Mumbai – 400001 <a href="mailto:shajmanj@gmail.com">shajmanj@gmail.com</a>
17	Interspace communications Private Limited	Mr. Nitin Rastogi 9820124024	B-101,102, Remi Bizcourt Premises, Veera Desai Road, Andheri West, Mumbai – 400058 <a href="mailto:yikas.nowal@interspaceindia.co.in">yikas.nowal@interspaceindia.co.in</a>
18	Kshitij IT solution Private Limited	Mr. Namdeo Shewale 9226781332	Office no. 23, snehal Park, S no 29/9 behind maitri park, Kothrud, Pune – 411038 <a href="mailto:contact.kshitijit@gmail.com">contact.kshitijit@gmail.com</a>
19	Media Events and Advertising Private Limited	Mr. Sanjay Nyaharkar 9822704456	Plot no. 31, Media House, Anandi nagar, Anandwadi, Ganagapur road, Nashik – 422013 <a href="mailto:sahil@mediaexhibitors.com">sahil@mediaexhibitors.com</a>
20	Mode Advetising and Marketing Private Limited	Ms. Janak Dhavan 022-22613986	4th & 6th Floor, Ravi Building, 1891/191, Dr. D.N. Road, Fort, Mumbai, 400001 <a href="mailto:info@modeindia.com">info@modeindia.com</a>
21	Nikita SBS Co-operative Society Ltd.	Mr. Babasaheb Ghuge 8446977771	K-37/5, Hudco N-11, Aurangabad <a href="mailto:nikitasbs77@gmail.com">nikitasbs77@gmail.com</a>
22	Pamm Advertising and Marketing	Mr. Sunil Chhabra 9811029192	302-304, Sethi Bhawan, 7 Rajendra Place, New Delhi – 110008 <a href="mailto:pammMumbai@gmail.com">pammMumbai@gmail.com</a>
23	Rajkarne Media Waves Private Limited	Mr. Prashant Masurke 9422105140	664, navjeevan lakdipool, Near Gajanan Maharaj mandir, Mahal Nagpur <a href="mailto:mediawavesoe@gmail.com">mediawavesoe@gmail.com</a>
24	Saket communication	Mr. Vijay Joshi 7774014110	101/104, Shreeyash Apartment, Mayur Colony, Kothrud, Pune – 411038 <a href="mailto:media@saketindia.in">media@saketindia.in</a>
25	Siddhi Advertising	Mr. Devanand Kulkarni 9423340494	14/109, first floor, unnat nagar-4, M.G road, Opp. Azad maidan, Goregaon West, Mumbai 400104 <a href="mailto:siddhiadvert@gmail.com">siddhiadvert@gmail.com</a>
26	Team Rustic Private Limited	Mr. Vinod Janardhan 9821084133	B-302, Sanpada Railway Station Complex, Navi Mumbai – 400705 <a href="mailto:vinodj@teamrustic.com">vinodj@teamrustic.com</a>
27	WE - The Working Elements	Mr. Ashish Ukey 9850071666	FF2, Sahas Apartments, Bajaj nagar, WHC road, Nagpur-10 <a href="mailto:ashish@wegigs.com">ashish@wegigs.com</a>

**D CATEGORY**

1	Adfine advertising and events	Mr. Shivprasad Patil 9823096818	Shiv Plot No 16 Ruikar colony, Kolhapur <a href="mailto:adfineeevents@gmail.com">adfineeevents@gmail.com</a>
2	Avail Advetising	Mr. Avinash Shaligram 9822037040	Sr. No.2A, Aasmant Apartment, Flat No 10, 3rd floor., Opp. SNTD College, Erandwane, Pune – 411004 <a href="mailto:director@availadvertising.com">director@availadvertising.com</a>
3	Bandekar Events and Advertising	Mr. Muralidhar Bandekar 9920096795	Room 22, Laxmi Sadan, Sarvodaya Nagar, J. M. Road, Bhandup-West, Mumbai – 400078 <a href="mailto:bandekarmurlidhar@gmail.com">bandekarmurlidhar@gmail.com</a>
4	Blaze Media Services	Mr. Yogesh	11, Akshardhara 'A', Matoshri Nagar, Upnagar,

		Pagare 9730654445	Nashik – 422006 <a href="mailto:blazemedia.services@gmail.com">blazemedia.services@gmail.com</a>
5	Bubble Communication	Ms. Aarti Notiyal 9004608527	7 Petals, Bungalow 7, Near Blue Roof Club, Thane 400615 <a href="mailto:bubblecommunication@gmail.com">bubblecommunication@gmail.com</a>
6	Kanchan Nayak Production	Mr. Shrikant Joshi	111, Janawadi, Senapati Bapat Road, Arun Kadam Chowk, Pune – 411016 <a href="mailto:Kanchannayak@rediffmail.com">Kanchannayak@rediffmail.com</a>
7	Matrix Bricks Infotech Private Limited	Mr. Kush Patel 9967070290	103, Elite Enclave CHS, Plot no. 78, Sector 14, Koper Khairane, Navi Mumbai – 400709 <a href="mailto:mehul@matrixbricks.com">mehul@matrixbricks.com</a>
8	Media Solution	Mr. Umesh Mahto 9823099419	A-5/1, NSK Housing Society, Ravinagar, Nagpur – 440001 <a href="mailto:mediasolution1920@gmail.com">mediasolution1920@gmail.com</a>
9	New Age Media Partner Private Limited	Mr. Prasad Kulkarni 9867365247	302, United Business Park, Road No. 11, Behind Old Passport Office, Wagle Estate, Thane (W) – 400604 <a href="mailto:theprasadkulkarni@gmail.com">theprasadkulkarni@gmail.com</a>
10	Stratego Communication	Mr. Prashant Kulkarni 9881257531	12 Shivnandan, 1583 Sadashiv Peth, Opposite Maharashtra Mandal, Tilak Road Pune, 41103 <a href="mailto:strategodata@gmail.com">strategodata@gmail.com</a>
11	Om Enterprises	Mr. Sanjay Jadhav 9326367581	G-1, Garden View Building, ES Pathanwala Marg, Byculla, Mumbai – 400027 <a href="mailto:sanjayom@gmail.com">sanjayom@gmail.com</a>
12	Ornet Technologies Private Limited	Mr. Kishore Hinge 9223575190	1305, 13th Floor, Satra Plaza, Plot No. 19/20, Palm Beach Road, Sec - 19D, Vashi, Navi Mumbai- 400709 <a href="mailto:kishore.hinge@ornettech.com">kishore.hinge@ornettech.com</a>
13	Pactic Media Concepts OPC Private Limited	Mr. Nikhil Karampuri 9503448484	8, Lavira Park, near Rahul Nagar, Kothrud, Pune – 411029 <a href="mailto:nikhil@pactic.in">nikhil@pactic.in</a>
14	Redefine Concepts	Mr. Yogesh Deshpande 9822395103	Office No. 405, Ekadant Building, Gulwani Maharaj Path, Erandwane, Pune – 411004 <a href="mailto:redefineconcepts@gmail.com">redefineconcepts@gmail.com</a>
15	Revell Creations Private Limited	Mr. Mahesh M Ghorpade 9325333524	2059, A -204, Akruti Sankul, Sadashiv Peth, Pune – 411030 <a href="mailto:revell.mediasolution@gmail.com">revell.mediasolution@gmail.com</a>
16	Shubh Ads	Mr. Naresh Charde 8007766866	Block No. 13, Paul Complex, Ajni Sq. Wardha road, Nagpur- 440015 <a href="mailto:shubhadsnagpur@gmail.com">shubhadsnagpur@gmail.com</a>
17	SIA Entertainment	Mr. Sandesh Mistry 9833586928	B2-204, Vihang Gardens, Opposite Raymonds, Vartak Nagar, Thane (W) - 400606 <a href="mailto:sandee4040@gmail.com">sandee4040@gmail.com</a> , <a href="mailto:info@siaentertainment.com">info@siaentertainment.com</a>
18	SKY Creation	Mr. Charudatta Joshi 9325487330	1976, 'E', Flat No. F-4, Above Nadkarni Hospital, 9th Lane, Rajarampuri, Kolhapur – 416008 <a href="mailto:skycreation@rediffmail.com">skycreation@rediffmail.com</a>
19	Sujan Enterprise	Mr. Vikram Patil 9730020602	905/B, San Orion, 54/9A/98/1, Wadgaon Budruk, Pune – 411041 <a href="mailto:sujanenterprises2015@gmail.com">sujanenterprises2015@gmail.com</a>
20	The Fisheye World	Mr. Darshan Dixit 9167996055	01, Gangotri Sadan, Plot 7 & 12, Sector 12, New Panvel (W), Navi Mumbai – 410206 <a href="mailto:thefisheyeworld.corporate@gmail.com">thefisheyeworld.corporate@gmail.com</a>
<b>E CATEGORY</b>			
1	Padma Pani Media LLP	Mr. Abhijit Patil 9764443990	Shop No. 7, Darshna Plaza, S.M.I.T, College Road, Jalgaon – 425001. <a href="mailto:awajmarathi@gmail.com">awajmarathi@gmail.com</a>
2	Clanify Media Private Limited	Ms. Neha Puri 9324616003	203- 204, Shrikant Chambers, Sion - Trombay Road, Chembur, Mumbai – 400071 <a href="mailto:nehapuri@vavodigital.com">nehapuri@vavodigital.com</a>
3	Demaco Mediatech	Mr. Ashish Baru 9930316849	B 603 Pranay Leela, Piramal Nagar, S. V. Road, Goregaon West, Mumbai Suburban, Maharashtra – 400104 <a href="mailto:ashish.baru@demaco.in">ashish.baru@demaco.in</a>

4	Flying Hippo Media Private Limited	Vinaya Jadhav 9359335767	2nd Floor, Baniya House, Opp. VIP Road Bus Stop, Dharampeth, Nagpur – 440010 <a href="mailto:info@flyinghippomedia.com">info@flyinghippomedia.com</a>
5	Leo9 Advertising Private Limited	Mr. Ram Kharade 9921664009	Shop No. 12, Lalbaug Raja Society, Lalbaug, Mumbai – 400012 <a href="mailto:leo9advt@gmail.com">leo9advt@gmail.com</a>
6	North Ray Media Private Limited	Ms. Kartikee Yadav 9967936566	A 1203, Evershine Cosmic CHSL, Behram Baug, Jogeshwari (W), Mumbai – 400102 <a href="mailto:northraymedia@gmail.com">northraymedia@gmail.com</a>
7	Timeslider	9769252717	Shop No. 17, Punit Chambers, Mafco Market, Sector 18, Vashi, Navi Mumbai- 400705 <a href="mailto:gharpureajeeta1@yahoo.com">gharpureajeeta1@yahoo.com</a>
8	Sevencrafts Arts and Creatives Private Limited	Ms. Rashmi Shinde 9673494942	Plot No. 65, Gajanan Prasad Colony, Behind Veterinary College, seminary Hills, Nagpur- 440006 <a href="mailto:sevencraftlabs@gmail.com">sevencraftlabs@gmail.com</a>
9	Wilbert Creations Private Limited	Mr. Pratik Sharma 9022333440	Flat No. 109, Plot No. F/04 & F-4/1, Road No. 22, Wagle Estate, Thane – 400604 <a href="mailto:creationswilbert@gmail.com">creationswilbert@gmail.com</a>
10	Blue Mormon Advertising and Entertainment Private Limited	Mr. Nikhil Dhanawade 9819932983	B1/14, Pushpak CHS, Pawar Nagar, Thane (W) – 400610 <a href="mailto:thi3rdangle44@gmail.com">thi3rdangle44@gmail.com</a>
11	Naik's technology	Mr. Ajay Naik 9850050487	E-16 Gopani Nagar, near hotel on the way, Virar (W) <a href="mailto:naiktech2020@gmail.com">naiktech2020@gmail.com</a>

विवरणपत्र क्र. E-I

बाह्य माध्यमे (आऊटडोअर मीडिया) यांच्या कामाचे स्वरूप

(Scope of Work for Outdoor/Out of Home media activities)

- To plan and conceptualize out of home media activities, develop strategy, and devise creative ideas for the media activities including production for out of home activities for various public places like bus stations, bus shelters, railway stations, metro stations, airports, etc. other than mass media including but not limited to:
  - a. Billboards/ hoardings
  - b. Standees
  - c. Outdoor Broadcasting Van
  - d. Guerilla Advertising
  - e. Poll Kiosks
  - f. Digital Boards/ displays
  - g. Mobile digital displays
  - h. Illuminated signages
  - i. Digital wall paintings
  - j. Display panels
  - k. Sunboard vinyl with printing
  - l. ACP display board with UV printing
  - m. LD Foam sheet banner
  - n. Advertisement on hot air balloons
  - o. Any other activity that can be categorized as outdoor/ out of home media activity
- All other media allied services including but not limited to conceptualization, execution, monitoring, reporting.



## विवरणपत्र क्र. E-II

बाह्य माध्यमे (आऊटडोर मीडिया) यांच्या कामाकरिता जाहिरात संस्थांची सूची

(Agencies Empanelment for Outdoor/Out of Home media activities)

Sr.No.	Agency	Name	Address
<b>A CATEGORY</b>			
1	Adfactors Advertising LLP	Mr. V. Subramanian 9820066142	City Hall, Oasis Complex, Kamala Mills Compound, Pandurang Budhkar Marg, Lower Parel (W), Mumbai 400013 <a href="mailto:subu@adfactorsadvertising.com">subu@adfactorsadvertising.com</a>
2	Concept Communication Ltd	Mr. K. Srikanth 9769055580	Queen's Mansion, Prescott Road, Next to Cathedral School, Fort, Mumbai 400001. <a href="mailto:srikanth@conceptindia.com">srikanth@conceptindia.com</a>
3	Crayons Advertising Ltd	Mr. Sanjeev Bhirani 9967975503	7th Floor, Classic Pentagon, Western Express Highway, Near Bisleri, Andheri East, Mumbai 400 099 <a href="mailto:brijesh.balakrishna@crayonad.com">brijesh.balakrishna@crayonad.com</a>
4	Disha Communication Private Limited	Mr. Ramchandra Patankar 7039936847	A-305, Kotia Nirman Com Prem Co-Op Society Ltd, Opposite Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai 400053 <a href="mailto:info@dishacom.com">info@dishacom.com</a>
5	Dome Entertainment Private Limited	Mr. Pravin Ahirwar 9821138744	302, Mangal Jyot CHS, Juhu Lane, Gulmohar Road, Near Irla Masjid, Andheri (W) Mumbai 400058 <a href="mailto:pravinahirwar@domeindia.com">pravinahirwar@domeindia.com</a>
6	Mercantile Advertising	Mr. Rasesh Shah 9870737476	304, Bhavya Plaza, 5th Road, Khar (W), Mumbai 400052 <a href="mailto:jignesh.mercantile@gmail.com">jignesh.mercantile@gmail.com</a>
7	Prachar Communication Private Limited	Mr. Dhaval Vyas 9167209849	105, Samkeet Apartment B wing, Sant Janabai Marg, Off Hanuman Road, Vile Parle (E), Mumbai 400057 <a href="mailto:mail@prachar.in">mail@prachar.in</a>
8	Sanket Communication Private Limited	Mr. Amalan Mascarenhas 9167401497	Shop no. 66, 2nd floor, Juhu supreme Shopping Centre, JVPD Scheme, Mumbai 400 049 <a href="mailto:sanketmumb@gmail.com">sanketmumb@gmail.com</a>
9	Ventures Advertising Private Limited	Mr. Vitesh Shah 9930144490	142- A Ventures House Marol Co-Op Ind. Estate, Marol, Andheri (E), Mumbai 400059 <a href="mailto:tenders@vapil.net">tenders@vapil.net</a>
<b>B CATEGORY</b>			
1	All star Inc	Mr. Rasesh Shah 9820441244	7, Chandangiri, 31, Tilak road, Santacruz (W), Mumbai-400054 <a href="mailto:allstarincMumbai@gmail.com">allstarincMumbai@gmail.com</a>
2	Angle Advertising	Mr. Shaila Shelar 9822011118	Narayan Udyog Bhavan, 3rd floor, office no. 309, Dinshaw petit road, lalbaug, Mumbai – 400012 <a href="mailto:angle@angleadv.com">angle@angleadv.com</a>
3	Deepali Design and Exhibits Private Limited.	Mr. Rimjhim Gupta 8929036539	Unit No 812, 8th floor, Hub Town Viva, Western Express Highway, Jogeshwari-East, Mumbai-400060 <a href="mailto:deepali@deepalidesigns.com">deepali@deepalidesigns.com</a>
4	Dot communication and Marketing Private Limited	Mr. Nagendra Tiwari 9871223537	209-210, 2nd Floor, Gagandeep Building Rajendra Place, New Delhi – 110008 <a href="mailto:dotcommunication01@gmail.com">dotcommunication01@gmail.com</a>
5	Kautilya Multicreations Private Limited	Mr. Abhishree Vairagade 8888800783	B2, 402/A, Marathon Innova, 'B'- wing, Ganapatroa kadam marg, Lower Parel - W Mumbai 400013 <a href="mailto:kautilyampl@gmail.com">kautilyampl@gmail.com</a>
6	Moulis Advertising Service Private Limited	Mr. Arvind Mittal 9892916666	13, 2nd floor, Zehera Manzil, L.J. road, Opposite Paradise Cinema, Mahim-West, Mumbai – 400016 <a href="mailto:md.ceo@moulisadvertising.com">md.ceo@moulisadvertising.com</a>
7	Paramin Advertising	Mr.	4-A, 1 <sup>ST</sup> Floor, Botawala Chambers, Sir P. M. Road, Fort,

	and Marketing Associates	Parameshwaran Iyer 9821115889	Mumbai 400001 <a href="mailto:csparam@paramindia.com">csparam@paramindia.com</a>
8	R.W. Promotions Private Limited	Mr. Venkatesh Srinivasan 9322993234	M-31 Hirnen Shopping Centre, M.G Road, Goregaon West, Mumbai – 400062 <a href="mailto:vinay@rwp.in">vinay@rwp.in</a>
9	Ronak Advertising	Mr. Amardeep Singh Vig 9820152753	1304-1308, Cyber One, Sector 30A, Vashi, Navi Mumbai <a href="mailto:Ronak.account@gmail.com">Ronak.account@gmail.com</a>
10	Sanjeevani Advertising Company	Mr. Ram Jadhav 022 25776168	1109, D. S. Business Galleria, L.B.S road, Next to Huma Big Cinemas, Kanjurmarg-West, Mumbai – 400078 <a href="mailto:ram@sanjeevaniadvertising.com">ram@sanjeevaniadvertising.com</a>
11	Signpost India Limited	Mr. Rajesh Awasthi 9823187514	4, Vitarg Apartment, Rajendra Nagar, Nandanvan, Nagpur-440024 <a href="mailto:sandeep.kulkarni@signpostindia.com">sandeep.kulkarni@signpostindia.com</a>
12	SPAN Communication	Mr. Ravi Kapoor 9821076092	2nd Floor, 212A, Hubtown Solaris, N. S. Phadke Marg, Opposite Teligali, Near East-West Flyover, Andheri-East, Mumbai-400069 <a href="mailto:ravik@spancom.in">ravik@spancom.in</a>
13	Sunjeet Communication Private Limited	Mr. Sunil Chhabria 9820292815	155, Modi Street, Ground Floor, Victoria Bakery Building, off. Agairy Lane, Fort, Mumbai – 400001 <a href="mailto:director@sunjeetcommunications.com">director@sunjeetcommunications.com</a>

**C CATEGORY**

1	Force india	Mr. Rakesh Soni 9893704443	Gala No. 5, Nandadeep Arcade, Plot no. 25, Arunodaya society, Dombivli, Kalyan Thane – 421202 <a href="mailto:force.india24@gmail.com">force.india24@gmail.com</a>
2	AP Communications	Mr. Ajay Phutane 9422362505	T-14 Bhosale Shinde Arcade, J M Road, Pune 411004 <a href="mailto:apcommunications19@gmail.com">apcommunications19@gmail.com</a>
3	Inter Publicity Private Limited	Mr. Gaurav Mehra 9820143910	1 <sup>st</sup> Floor, Ballard House, Adi Marzban Path, Ballard Estate, Fort, Mumbai – 400001 <a href="mailto:shajmanj@gmail.com">shajmanj@gmail.com</a>
4	Interspace Communications Private Limited	Mr. Nitin Rastogi 9820124024	B-101,102, Remi Bizcourt Premises, Veera Desai Road, Andheri (W), Mumbai – 400058 <a href="mailto:vikas.nowal@interspaceindia.co.in">vikas.nowal@interspaceindia.co.in</a>
5	Rajkarne Media Waves Private Limited	Mr. Prashant Masurke 9422105140	664, Navjeevan Lakdipool, Near Gajanan Maharaj Mandir, Mahal, Nagpur <a href="mailto:mediawavesoe@gmail.com">mediawavesoe@gmail.com</a>
6	Siddhi Advertising	Mr. Devanand Kulkarni 9423340494	14/109, first floor, unnat nagar-4, M.G road, Opp. Azad maidan, Goregaon West, Mumbai 400104 <a href="mailto:siddhiadvert@gmail.com">siddhiadvert@gmail.com</a>
7	Team Rustic Private Limited	Mr. Vinod Janardhan 9821084133	B-302, Sanpada Railway Station Complex, Navi Mumbai – 400705 <a href="mailto:vinodj@teamrustic.com">vinodj@teamrustic.com</a>
8	WE – The Working Elements	Mr. Ashish Ukey 9850071666	FF2, Sahas Apartments, Bajaj Nagar, WHC road, Nagpur-10 <a href="mailto:ashish@wegigs.com">ashish@wegigs.com</a>

**D CATEGORY**

1	Avail Advetising	Mr. Avinash Shaligram 9822037040	Sr. No.2A, 'Aasmant Apts.', Flat no 10, 3 <sup>rd</sup> floor., Opp. SNTD College, Erandwane, Pune – 411004 <a href="mailto:director@availadvertising.com">director@availadvertising.com</a>
2	Adway design	Mr. Nitin Chiplunkar 9422051020	Cindrella's castle, S-1, Bhausingaji road, Nagala Park, Kolhapur – 416002 <a href="mailto:adwaydesigns@yahoo.co.in">adwaydesigns@yahoo.co.in</a>
3	Media Solution	Mr. Umesh Mahto 9823099419	A-5/1, NSK Housing Society, Ravi Nagar, Nagpur- 440001 <a href="mailto:mediasolution1920@gmail.com">mediasolution1920@gmail.com</a>

4	Stratego Communication	Mr. Prashant Kulkarni 9881257531	12 Shivnandan, 1583 Sadashiv Peth, Opposite Maharashtra Mandal, Tilak Road Pune, 41103 <a href="mailto:strategodata@gmail.com">strategodata@gmail.com</a>
5	Om Enterprises	Mr. Sanjay Jadhav 9326367581	G-1, Garden View Building, E. S. Pathanwala Marg, Byculla, Mumbai – 400027 <a href="mailto:sanjayom@gmail.com">sanjayom@gmail.com</a>
6	Revell Creations Private Limited	Mr. Mahesh M Ghorpade 9325333524	2059, A -204, Akruti Sankul, Sadashiv Peth, Pune - 411030 <a href="mailto:revell.mediasolution@gmail.com">revell.mediasolution@gmail.com</a>
<b>E CATEGORY</b>			
1	Padma Pani Media LLP	Mr. Abhijit Patil 9764443990	Shop No. 7, Darshna Plaza, S.M.I.T, College Road, Jalgaon - 425001 <a href="mailto:awajmarathi@gmail.com">awajmarathi@gmail.com</a>
2	Demaco Mediatech Private Limited	Mr. Ashish Baru 9930316849	B, 603, Pranay Leela, Piramal Nagar, S. V. Road, Goregaon West, Mumbai - 400104 <a href="mailto:ashish.baru@demaco.in">ashish.baru@demaco.in</a>
3	Digital Nayak Media Private Limited	Mr. Jaipal Gaikwad 8668582335	A-902, Ornella Nest, S No. 246/2, Patil Nagar, Sus Gaon, Pune <a href="mailto:digitalnayakmedia@gmail.com">digitalnayakmedia@gmail.com</a>
4	Menander Media Services Private Limited	Mr. Jaypal Waghmare 9011127475	Plot No. 75, Radhakrushna Nagari, Nanded <a href="mailto:menander@gmail.com">menander@gmail.com</a>
5	Wilbert Creations Private Limited	Mr. Pratik Sharma 9022333440	Flat No. 109, Plot No. F/04 & F-4/1, Road No. 22, Wagle Estate, Thane – 400604 <a href="mailto:creationswilbert@gmail.com">creationswilbert@gmail.com</a>
6	Ajanta Advertising and Entertainment Private Limited.	Mr. Nitin Nitnaware 7972825288	H. No. 4-20-36/3 P, Pradnya Nagar, Laxmi Colony, Aurangabad - 431001 <a href="mailto:talk2nitinroolz@gmail.com">talk2nitinroolz@gmail.com</a>
7	Right Spot Advertisement	Mr. Chaitanya Gaikwad 9665554445	HNO 5 SNO 382/2/4/1, Karanje Tarf Satara – 415002 <a href="mailto:rightspotad@gmail.com">rightspotad@gmail.com</a>